

State	Newspaper Name	Primary Zip Code of Circulation	Primary City of Circulation	Primary County of Circulation	DMA Rank	DMA Name	Classification	Publication Day	Paid or Free Circulation
SC	ABBEVILLE PRESS & BANNER	29620	ABBEVILLE	ABBEVILLE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	AIKEN STANDARD	29801	AIKEN	AIKEN	108	AUGUSTA-AIKEN	General Market	MON - SUN	Paid
SC	ANDERSON INDEPENDENT MAIL	29621	ANDERSON	ANDERSON	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	MON - SUN	Paid
SC	BARNWELL PEOPLE-SENTINEL	29812	BARNWELL	BARNWELL	108	AUGUSTA-AIKEN	General Market	WED	Paid
SC	BELTON NEWS-CHRONICLE	29627	BELTON	ANDERSON	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	BERKELEY INDEPENDENT	29461	MONCKS CORNER	BERKELEY	85	CHARLESTON, SC	General Market	WED	Paid
SC	BLUFFTON TODAY	29910	BLUFFTON	BEAUFORT	84	SAVANNAH	General Market	WED & SUN	Paid
SC	CALHOUN TIMES	29135	ST. MATTHEWS	CALHOUN	76	COLUMBIA, SC	General Market	THU	Paid
SC	CAMDEN CHRONICLE-INDEPENDENT	29020	CAMDEN	KERSHAW	76	COLUMBIA, SC	General Market	TUE & FRI	Paid
SC	CAROLINA FOREST CHRONICLE	29528	CONWAY	HORRY	97	MYRTLE BEACH-FLORENCE	General Market	FRI	Paid
SC	CAROLINA SHOPPER	29720	LANCASTER	LANCASTER	21	CHARLOTTE	Shopper	WED	Free
SC	CAYCE-WEST COLUMBIA NEWS	29063	IRMO	LEXINGTON	76	COLUMBIA, SC	General Market	THU	Paid
SC	CHARLESTON CHRONICLE	29403	CHARLESTON	CHARLESTON	85	CHARLESTON, SC	General Market	WED	Paid
SC	CHARLESTON CITY PAPER	29403	CHARLESTON	CHARLESTON	85	CHARLESTON, SC	Alternative-Metro Publication	WED	Free
SC	CHARLESTON MAGAZINE	29465	MOUNT PLEASANT	CHARLESTON	85	CHARLESTON, SC	Magazine	MONTHLY	Paid
SC	CHARLESTON POST & COURIER	29464	MT PLEASANT	CHARLESTON	85	CHARLESTON, SC	General Market	MON - SUN	Paid
SC	CHERAW CHRONICLE	29520	CHERAW	CHESTERFIELD	21	CHARLOTTE	General Market	THU	Paid
SC	CHEROKEE CHRONICLE	29340	GAFFNEY	CHEROKEE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	TUE & THU	Paid
SC	CHESNEE TRIBUNE	29323	CHESNEE	CHEROKEE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	CHESTER NEWS & REPORTER	29706	CHESTER	CHESTER	21	CHARLOTTE	General Market	WED	Paid
SC	CLINTON CHRONICLE	29325	CLINTON	LAURENS	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	COLUMBIA FREE TIMES	29201	COLUMBIA	RICHLAND	76	COLUMBIA, SC	General Market	WED	Free
SC	COLUMBIA STAR	29201	COLUMBIA	RICHLAND	76	COLUMBIA, SC	General Market	FRI	Free
SC	COLUMBIA THE STATE	29202	COLUMBIA	RICHLAND	76	COLUMBIA, SC	General Market	MON - SUN	Paid
SC	DAILY GAMECOCK	29208	COLUMBIA	RICHLAND	76	COLUMBIA, SC	College Publication	MON - FRI	Free
SC	DARLINGTON NEWS & PRESS	29532	DARLINGTON	DARLINGTON	97	MYRTLE BEACH-FLORENCE	General Market	WED	Paid
SC	DILLON HERALD	29536	DILLON	DILLON	97	MYRTLE BEACH-FLORENCE	General Market	TUE & THU	Paid
SC	DORCHESTER EAGLE-RECORD	29477	ST GEORGE	DORCHESTER	85	CHARLESTON, SC	General Market	THU	Paid
SC	EDGEFIELD ADVERTISER	29824	EDGEFIELD	EDGEFIELD	108	AUGUSTA-AIKEN	General Market	WED	Paid
SC	EL INFORMADOR	29464	MOUNT PLEASANT	CHARLESTON	85	CHARLESTON, SC	Hispanic Publication	EVERY OTHER WED	Free
SC	ENQUIRER-HERALD	29745	YORK	YORK	21	CHARLOTTE	General Market	THU	Paid
SC	FLORENCE COMMUNITY TIMES	29502	FLORENCE	FLORENCE	97	MYRTLE BEACH-FLORENCE	African American Publication	THU	Paid
SC	FLORENCE MORNING NEWS	29501	FLORENCE	FLORENCE	97	MYRTLE BEACH-FLORENCE	General Market	MON - SUN	Paid
SC	FORT JACKSON LEADER	29020	COLUMBIA	RICHLAND	76	COLUMBIA, SC	Military Publication	THU	Free
SC	FORT MILL TIMES	29715	FORT MILL	YORK	21	CHARLOTTE	General Market	WED	Free
SC	GAFFNEY LEDGER	29342	GAFFNEY	CHEROKEE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	MON, WED, FRI	Paid
SC	GEORGETOWN TIMES	29440	GEORGETOWN	GEORGETOWN	85	CHARLESTON, SC	General Market	WED - SUN	Paid
SC	GOOSE CREEK GAZETTE	29445	GOOSE CREEK	BERKELEY	85	CHARLESTON, SC	General Market	THU	Free
SC	GREENVILLE JOURNAL	29615	GREENVILLE	GREENVILLE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	Alternative-Metro Publication	FRI	Free
SC	GREENVILLE NEWS	29602	GREENVILLE	GREENVILLE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	MON - SUN	Paid
SC	GREENWOOD INDEX-JOURNAL	29649	GREENWOOD	GREENWOOD	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	MON - SUN	Paid
SC	GREER CITIZEN	29652	GREER	GREENVILLE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	HAMPTON COUNTY GUARDIAN	29924	HAMPTON	HAMPTON	84	SAVANNAH	General Market	THU	Paid
SC	HARTSVILLE MESSENGER	29550	HARTSVILLE	DARLINGTON	97	MYRTLE BEACH-FLORENCE	General Market	WED & FRI	Paid
SC	HEMINGWAY WEEKLY OBSERVER	29554	HEMINGWAY	WILLIAMSBURG	85	CHARLESTON, SC	General Market	WED & FRI	Paid
SC	Hilton Head Island Packet & Beaufort Gazette	29938	HILTON HEAD ISLAND	BEAUFORT	84	SAVANNAH	General Market	MON - SUN	Paid
SC	HORRY COUNTY NEWS & SHOPPER	29528	CONWAY	HORRY	97	MYRTLE BEACH-FLORENCE	Shopper	TUE	Free
SC	HORRY INDEPENDENT	29528	CONWAY	HORRY	97	MYRTLE BEACH-FLORENCE	General Market	THU	Paid
SC	ISLAND NEWS	29901	BEAUFORT	BEAUFORT	84	SAVANNAH	General Market	THU	Free
SC	IWANNA INC.	29606	GREENVILLE	CHEROKEE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	Shopper	TUE	Paid
SC	KEOWEE COURIER	29691	WALHALLA	OCONEE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	KERSHAW NEWS-ERA	29067	KERSHAW	LANCASTER	21	CHARLOTTE	General Market	WED	Paid
SC	KINGSTREE NEWS	29556	KINGSTREE	WILLIAMSBURG	85	CHARLESTON, SC	General Market	WED	Paid
SC	LAKE CITY NEWS & POST	29560	LAKE CITY	FLORENCE	97	MYRTLE BEACH-FLORENCE	General Market	WED	Paid
SC	LANCASTER NEWS	29720	LANCASTER	LANCASTER	21	CHARLOTTE	General Market	WED, FRI, SUN	Paid
SC	LANDRUM NEWS LEADER	29356	LANDRUM	SPARTANBURG	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	LAURENS COUNTY ADVERTISER	29360	LAURENS	LAURENS	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	LEE COUNTY OBSERVER	29010	BISHOPVILLE	LEE	76	COLUMBIA, SC	General Market	WED	Paid
SC	LEXINGTON COUNTY CHRONICLE	29071	LEXINGTON	LEXINGTON	76	COLUMBIA, SC	General Market	THU	Paid
SC	LORIS SCENE	29569	LORIS	HORRY	97	MYRTLE BEACH-FLORENCE	General Market	WED	Paid
SC	LORIS TIMES	29569	LORIS	HORRY	97	MYRTLE BEACH-FLORENCE	General Market	THU	Paid
SC	LOWCOUNTRY WEEKLY	29902	BEAUFORT	BEAUFORT	84	SAVANNAH	General Market	EVERY OTHER WED	Free
SC	MANNING TIMES	29102	MANNING	CLARENDON	76	COLUMBIA, SC	General Market	THU	Paid
SC	MARION STAR & MULLINS ENTERPRISE	29571	MARION	MARION	97	MYRTLE BEACH-FLORENCE	General Market	WED & FRI	Paid
SC	MARLBORO HERALD ADVOCATE	29512	BENNETT SVILLE	MARLBORO	97	MYRTLE BEACH-FLORENCE	General Market	MON & THU	Paid
SC	MCCORMICK MESSENGER	29635	MCCORMICK	MCCORMICK	108	AUGUSTA-AIKEN	General Market	THU	Paid
SC	MOULTRIE NEWS	29464	MT PLEASANT	CHARLESTON	85	CHARLESTON, SC	General Market	WED	Free
SC	MYRTLE BEACH HERALD	29577	MYRTLE BEACH	HORRY	97	MYRTLE BEACH-FLORENCE	General Market	FRI	Paid
SC	MYRTLE BEACH SUN NEWS	29578	MYRTLE BEACH	HORRY	97	MYRTLE BEACH-FLORENCE	General Market	MON - SUN	Paid
SC	NEIGHBORS - SUN VALUES EDITION	29579	MYRTLE BEACH	HORRY	97	MYRTLE BEACH-FLORENCE	General Market	WED	Free
SC	NEWBERRY OBSERVER	29108	NEWBERRY	NEWBERRY	76	COLUMBIA, SC	General Market	MON, WED, FRI	Paid
SC	NORTH AUGUSTA STAR	29841	NORTH AUGUSTA	AIKEN	108	AUGUSTA-AIKEN	General Market	WED	Paid
SC	NORTH MYRTLE BEACH TIMES	29597	N MYRTLE BEACH	HORRY	97	MYRTLE BEACH-FLORENCE	General Market	THU	Paid
SC	NORTHEAST NEWS	29224	COLUMBIA	RICHLAND	76	COLUMBIA, SC	General Market	THU	Free
SC	ORANGEBURG TIMES & DEMOCRAT	29116	ORANGEBURG	ORANGEBURG	76	COLUMBIA, SC	General Market	TUE, THU, SAT	Paid
SC	PAGELAND PROGRESSIVE JOURNAL	29728	PAGELAND	CHESTERFIELD	21	CHARLOTTE	General Market	TUE	Paid
SC	PICKENS COUNTY COURIER	29671	PICKENS	PICKENS	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	ROCK HILL HERALD	29726	ROCK HILL	YORK	21	CHARLOTTE	General Market	MON - SUN	Paid
SC	ROCKIN' SHOPPER	29488	WALTERBORO	COLLETON	85	CHARLESTON, SC	Shopper	TUE	Free
SC	SALUDA STANDARD-SENTINEL INC	29138	SALUDA	SALUDA	76	COLUMBIA, SC	General Market	THU	Paid
SC	SENECA JOURNAL	29679	SENECA	OCONEE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	TUE - SAT	Paid



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SC	SENTINEL-PROGRESS	29640	EASLEY	PICKENS	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED & SAT	Paid
SC	SIMPSONVILLE TRIBUNE-TIMES	29681	SIMPSONVILLE	GREENVILLE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	SPARTANBURG HERALD-JOURNAL	29301	SPARTANBURG	SPARTANBURG	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	SUN - FRI	Paid
SC	STAR & BEACON	29666	NINETY SIX	GREENWOOD	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	SUMMERVILLE JOURNAL-SCENE	29484	SUMMERVILLE	DORCHESTER	85	CHARLESTON, SC	General Market	WED & FRI	Paid
SC	SUMTER ITEM	29150	SUMTER	SUMTER	76	COLUMBIA, SC	General Market	TUE - SUN	Paid
SC	TRAVELERS REST MONITOR	29690	TRAVELERS REST	GREENVILLE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	TWIN-CITY NEWS	29070	BATESBURG-LEESVILLE	LEXINGTON	76	COLUMBIA, SC	General Market	THU	Paid
SC	UNION COUNTY NEWS	29379	UNION	UNION	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	MON	Paid
SC	UNION DAILY TIMES	29379	UNION	UNION	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	TUE - SAT	Paid
SC	Voice of Blythewood & Fairfield County	29016	BLYTHEWOOD	RICHLAND	76	COLUMBIA, SC	General Market	THU	Free
SC	WALTERBORO PRESS AND STANDARD	29488	WALTERBORO	COLLETON	85	CHARLESTON, SC	General Market	THU	Paid
SC	WESTMINSTER NEWS	29693	WESTMINSTER	OCONEE	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid
SC	WILLIAMSTON JOURNAL	29697	WILLIAMSTON	ANDERSON	36	GREENVILLE-SPARTANBURG-ASHEVILLE-ANDERSON	General Market	WED	Paid

