

% Total Circulation by Retail Location				
Location	Newspaper Name	Zip Code	Total Circ. Within Target Paper's Total Circ.	% Total Circ. Within Total Circ.
ALEX—Alexandria	ALEXANDRIA DAILY TOWN TALK	8,846	29,111	30.4%
ALEX—Alexandria	BATON ROUGE ADVOCATE	275	100,003	0.3%
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ALEX—Alexandria	BATON ROUGE ADVOCATE	275	100,003	0.3%
AM—Houston	HOUSTON CHRONICLE	13,950	493,486	2.8%
ATCOB—Smyrna	SMYRNA NEIGHBOR	9,001	9,200	97.8%
ATCOB—Smyrna	SOUTH COBB NEIGHBOR	6,651	23,850	27.9%
ATCOB—Smyrna	NORTHSIDE/VININGS NEIGHBOR	4,811	18,050	26.7%
ATCOB—Smyrna	MARIETTA DAILY JOURNAL	3,349	16,575	20.2%
ATCOB—Smyrna	CREATIVE LOAFING ATLANTA	4,576	65,000	7.0%
ATCOB—Smyrna	ATLANTA JOURNAL-CONSTITUTION	12,093	259,698	4.7%