



AMERICAN NEWSPAPER REPRESENTATIVES, INC.

2075 West Big Beaver Road, Suite 310
Troy, MI 48084
(248) 643-9910

Page 1
Date

05/29/2008 11:41 AM

Account Number
000000-123
Order Number
08061010

INSERTION ORDER

Please insert advertising for **ABC Company**

Newspaper Number **000000**

Publication **THE ANR NEWS*****
2075 W. Big Beaver Rd.
Suite 310
Troy, MI 48084

NEWSPAPER ADVERTISING CONTACT

ATTN: Ad Manager
Ph: (248) 643-9910 Fax: (248) 643-0606
info@anrinc.net

TEARSHEET AND BILLING INSTRUCTIONS

IMMEDIATELY upon publication, please send required proof of advertising as stated below, physical newspaper tearsheets only (electronic tearsheets are NOT accepted by this advertiser) - NOT entire newspaper to: ANR - 2075 W. Big Beaver, Suite 310, Troy, MI 48084. Invoices can be sent to this same address at your normal billing period. If you have any questions, please contact ANR immediately at (248) 643-9910. Note: NO rate revisions allowed after publication.

Number of Tearsheets Required: 2

CLIENT WILL NOT PAY WITHOUT TEARSHEETS

Caption	Ad Code	Run Date				Columns X Inches	Total Inches	Gross Inch Rate	Gross Amount See Below
		Day	Mo	Day	Yr				
Grand Opening Sale...	GPB-53003 Incl. Color Charge	Wed	06	04	08	4 x 14	56.00	28.65 450.00	2,054.40
Grand Opening Sale...	GPB-53003 Incl. Color Charge	Wed	06	11	08	4 x 14	56.00	28.65 450.00	2,054.40
Grand Opening Sale...	GPB-53003 Incl. Color Charge	Wed	06	18	08	4 x 14	56.00	28.65 450.00	2,054.40
Grand Opening Sale...	GPB-53003 Incl. Color Charge	Sat	06	28	08	4 x 14	56.00	28.65 450.00	2,054.40
Special Instructions - Follow Carefully							Totals	224.00	\$8,217.60

ADS ARE RUNNING FULL COLOR!!

PLEASE SIGN AND FAX BACK THIS INSERTION ORDER TO Paul Bohms @ 248.786.5365 - THANK YOU
IF YOU HAVE QUESTIONS REGARDING THIS INSERTION ORDER PLEASE CONTACT Paul Bohms @ 248-643-9910 ext. 14 OR
pbohms@anrinc.net

A FULL CREDIT and an additional FREE MAKE-GOOD will be required as compensation to the advertiser if any ad on this order does not run due to paper error.

POSITION REQUEST:

Far Forward, Right Hand Read; Not backed by CUT-OUT coupon.

MATERIAL:

To Arrive Via E-mail

By accepting this insertion order and publishing the advertising specified, the newspaper agrees to: advise ANR immediately if insertion cannot be made as scheduled; ANR MUST BE NOTIFIED BEFORE AD RUNS IF ABOVE INCH RATE IS INCORRECT, NO RATE REVISIONS ALLOWED AFTER PUBLICATION; SEND TEARSHEETS IMMEDIATELY AFTER PUBLICATION TO: ANR, 2075 W. BIG BEAVER RD., SUITE 310, TROY, MI 48084 - If tearsheets are not received within 30 days of insertion date, this order may be cancelled. ALL REMITTANCES WILL BE MADE LESS ANY AGENCY APPLICABLE COMMISSION PLUS ANR'S SALES AND SERVICE CHARGE. THIS ADVERTISING IS ORDERED BY ANR AS AGENT FOR AGENCY/ADVERTISER AND THEY HOLD FINANCIAL RESPONSIBILITY FOR ALL ADVERTISING.

IMPORTANT! Please confirm today by Signing & Accepted By: _____
Faxing back to (248) 643-9914 or (248) 643-0606. Title: _____ Date: _____

Sales Copy