



State	Primary County of Circulation	Primary City of Circulation	ANR Pub #	Newspaper Name	Paid Circulation (Daily/Weekly)	Free Circulation (Daily/Weekly)	Paid Circulation (Sunday)	Free Circulation (Sunday)	Publication Day	# of Columns	Page Depth
WI	OUTAGAMIE	APPLETON	382886	APPLETON BARGAIN BULLETIN	0	61,800	0	0	WED	6	9.75
WI	CLARK	ABBOTSFORD	490040	CENTRAL WISCONSIN SHOPPER	0	19,250	0	0	TUE	6	14
WI	CLARK	ABBOTSFORD	490043	TRIBUNE-PHONOGRAPH	2,600	0	0	0	WED	6	14
WI	ADAMS	ADAMS	490064	ADAMS-FRIENDSHIP TIMES-REPORTER	9,825	0	0	0	WED	6	15.5
WI	ADAMS	ADAMS	490065	WEEKLY RAMBLER	0	15,353	0	0	MON	6	15.5
WI	BUFFALO	ALMA	490127	BUFFALO COUNTY JOURNAL	1,200	0	0	0	THU	6	21.5
WI	POLK	AMERY	490148	AMERY FREE PRESS	5,000	0	0	0	TUE	6	21
WI	WINNEBAGO	APPLETON	490180	APPLETON POST CRESCENT	39,474	0	42,712	0	MON - SUN	6	20.25
WI	LANGLADE	ANTIGO	490212	ANTIGO DAILY JOURNAL	5,900	0	0	0	MON - SAT	6	21
WI	LANGLADE	ANTIGO	490215	ANTIGO SHOPPERS GUIDE	0	14,311	0	0	SAT	6	13.75
WI	TREMPEALEAU	WHITEHALL	490295	TREMPEALEAU COUNTY TIMES	6,000	0	0	0	WED	5	21.125
WI	TREMPEALEAU	WHITEHALL	490296	ARROW SHOPPER	0	26,314	0	0	TUE	5	16
WI	ASHLAND	ASHLAND	490340	ASHLAND DAILY PRESS	6,400	0	0	0	MON, WED - SAT	6	21.5
WI	EAU CLAIRE	AUGUSTA	490400	AUGUSTA AREA TIMES	1,000	0	0	0	THU	6	21.5
WI	SAINT CROIX	BALDWIN	490421	BALDWIN BULLETIN	2,575	0	0	0	TUE	6	21.2
WI	POLK	BALSAM LAKE	490442	LEDGER PUBLICATIONS	5,000	0	0	0	THU	6	21.5
WI	SAUK	BARABOO	490463	BARABOO NEWS REPUBLIC	4,215	0	0	0	MON - SAT	6	21.5
WI	BARRON	BARRON	490484	BARRON NEWS SHIELD	4,000	0	0	0	WED	6	21
WI	BARRON	BARRON	490485	BARRON COUNTY SHOPPER	0	8,400	0	0	SAT	5	15
WI	DODGE	BEAVER DAM	490540	BEAVER DAM DAILY CITIZEN	11,446	0	0	0	MON - SAT	6	21.5
WI	ROCK	Beloit	490579	BELOIT DAILY NEWS	21,356	0	0	0	MON - SAT	6	21.5
WI	ROCK	BELOIT	490590	STATELINE NEWS	0	37,312	0	46,214	WED & SUN	7	16
WI	GREEN LAKE	BERLIN	490673	BERLIN JOURNAL	3,350	0	0	0	THU	5	15.5
WI	GREEN LAKE	BERLIN	490674	BILLBOARD	0	26,506	0	0	TUE	5	15.5
WI	GREEN LAKE	MARKESAN	490675	MARKESAN REGIONAL REPORTER	1,550	0	0	0	THU	5	15.5
WI	DANE	BLACK EARTH	490694	NEWS-SICKLE-ARROW	1,443	0	0	0	THU	5	15.75
WI	JACKSON	BLACK RIVER FALLS	490715	BANNER JOURNAL	4,800	0	0	0	WED	6	16
WI	JACKSON	BLACK RIVER FALLS	490716	JACKSON & CLARK COUNTY SHOPPER	0	18,377	0	0	WED	6	16
WI	TREMPEALEAU	BLAIR	490757	BLAIR PRESS	1,400	0	0	0	THU	5	21
WI	LAFAYETTE	ARGYLE	490778	PECATONICA VALLEY LEADER	1,513	0	0	0	THU	5	10.75
WI	CHIPPEWA	BLOOMER	490799	BLOOMER ADVANCE	3,066	0	0	0	WED	6	21
WI	GRANT	BOSCOBEL	490820	BOSCOBEL DIAL	3,800	0	0	0	THU	6	21.5
WI	CALUMET	BRILLION	490862	BRILLION NEWS	2,000	0	0	0	THU	6	16
WI	GREEN	BRODHEAD	490883	INDEPENDENT REGISTER	9,525	0	0	0	WED	5	16
WI	RACINE	BURLINGTON	491020	WISCONSIN HI-LITER	0	37,000	0	21,500	WED & SUN	6	16
WI	RACINE	BURLINGTON	491030	BURLINGTON STANDARD PRESS	4,800	0	0	0	THU	6	21.5
WI	BAYFIELD	WASHBURN	491040	BAYFIELD COUNTY JOURNAL	2,126	0	0	0	THU	6	21.5
WI	DANE	CAMBRIDGE	491072	CAMBRIDGE NEWS	1,550	0	0	0	THU	6	21
WI	FOND DU LAC	CAMPBELLSPORT	491093	CAMPBELLSPORT NEWS	1,900	0	0	0	THU	6	16
WI	MONROE	CASHTON	491114	CASHTON RECORD	1,300	0	0	0	WED	5	15
WI	OZAUKEE	CEDARBURG	491177	OZAUKEE COUNTY NEWS GRAPHIC	7,401	0	0	0	TUE & THU	6	21
WI	OZAUKEE	CEDARBURG	491200	OZAUKEE COUNTY GUIDE	0	28,666	0	0	WED	6	10.5
WI	BARRON	CHETEK	491219	CHETEK ALERT	3,500	0	0	0	WED	6	21
WI	CHIPPEWA	CHIPPEWA FALLS	491280	CHIPPEWA HERALD	4,480	0	4,376	0	MON - SAT	6	21
WI	CHIPPEWA	CHIPPEWA FALLS	491282	BIG BUCK SAVER-CHIPPEWA	0	35,385	0	0	SAT	6	21
WI	ROCK	CLINTON	491366	CLINTON TOPPER	1,650	0	0	0	THU	5	16
WI	WAUPACA	CLINTONVILLE	491429	NEW LONDON PRESS STAR/CLINTONVILLE TRIBUNE GAZETTE	5,000	0	0	0	THU	6	21.5
WI	BUFFALO	COCHRANE	491450	Cochrane-Fountain City Recorder	1,852	0	0	0	THU	6	21.5
WI	BUFFALO	COCHRANE	491451	COCHRANE VALLEY SHOPPER	0	2,000	0	0	TUE	6	21.5
WI	DUNN	COLFAX	491471	COLFAX MESSENGER	1,400	0	0	0	WED	6	21.5
WI	COLUMBIA	COLUMBUS	491513	COLUMBUS JOURNAL	1,984	0	0	0	SAT	6	21.5
WI	COLUMBIA	COLUMBUS	491514	SHOPPING REMINDER	0	4,767	0	0	MON	6	21.5
WI	CHIPPEWA	CORNELL	491555	CORNELL-LAKE HOLCOMBE COURIER SENTINEL	1,800	50	0	0	THU	6	14
WI	FOREST	CRANDON	491576	FOREST REPUBLICAN	2,750	0	0	0	WED	6	21
WI	GRANT	CUBA CITY	491597	TRI-COUNTY PRESS	2,000	0	0	0	THU	6	16
WI	BARRON	CUMBERLAND	491660	CUMBERLAND ADVOCATE	2,250	0	0	0	WED	6	21
WI	LAFAYETTE	DARLINGTON	491681	DARLINGTON REPUBLICAN JOURNAL	2,800	0	0	0	THU	6	16
WI	DANE	DE FOREST	491723	DEFOREST TIMES	2,500	0	0	0	THU	6	21
WI	BROWN	GREEN BAY	491744	DE PERE JOURNAL	2,500	0	0	0	THU	6	21.25
WI	DANE	DEERFIELD	491786	DEERFIELD INDEPENDENT	675	0	0	0	THU	6	21
WI	RACINE	BURLINGTON	491807	DELAVAN ENTERPRISE	4,000	0	0	0	THU	6	21.5
WI	WALWORTH	DELAVAN	491809	WALWORTH COUNTY ADVERTISER	0	40,269	0	0	WED	6	12.5
WI	WALWORTH	DELAVAN	491810	WALWORTH COUNTY SUNDAY	0	0	0	40,273	SUN	6	12.5
WI	WALWORTH	DELAVAN	491811	WALWORTH COUNTY WEEKENDER	0	12,000	0	0	THU	7	16
WI	IOWA	DODGEVILLE	491891	DODGEVILLE CHRONICLE	4,019	0	0	0	THU	6	21
WI	IOWA	DODGEVILLE	491892	DODGEVILLE AD-VISOR	0	8,994	0	0	TUE	5	17
WI	PEPIN	DURAND	491933	DURAND COURIER-WEDGE	4,200	0	0	0	THU	6	21
WI	PEPIN	DURAND	491934	DURAND STAR SHOPPER	0	12,200	0	0	TUE	6	21.5
WI	VILAS	EAGLE RIVER	491954	VILAS COUNTY NEWS-REVIEW	12,000	0	0	0	WED	6	21.5
WI	VILAS	EAGLE RIVER	491956	NORTHWOODS TRADER	0	20,000	0	0	TUE & SAT	6	21.5



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WI	RACINE	BURLINGTON	491975	EAST TROY NEWS	1,625	0	0	0	THU	6	21.5
WI	EAU CLAIRE	EAU CLAIRE	492015	EAU CLAIRE LEADER-TELEGRAM	25,030	0	32,622	0	MON - SUN	6	21
WI	EAU CLAIRE	EAU CLAIRE	492020	COUNTRY TODAY	21,800	0	0	0	WED	6	21
WI	EAU CLAIRE	EAU CLAIRE	492025	BIG BUCK SAVER-EAU CLAIRE	0	37,037	0	0	FRI	6	21
WI	MARATHON	EDGAR	492059	RECORD-REVIEW	2,900	0	0	0	WED	6	14
WI	ROCK	EDGERTON	492080	EDGERTON REPORTER	2,800	0	0	0	WED	6	21
WI	RACINE	BURLINGTON	492143	ELKHORN INDEPENDENT	2,776	0	0	0	THU	6	21.5
WI	PIERCE	ELLSWORTH	492164	PIERCE COUNTY HERALD	3,463	0	0	0	WED	6	21
WI	PIERCE	RIVER FALLS	492165	RIVER FALLS JOURNAL EXPRESS	0	0	0	11,946	SUN	6	21
WI	ROCK	EVANSVILLE	492269	EVANSVILLE REVIEW	5,300	0	0	0	WED	5	16
WI	GRANT	FENNIMORE	492311	FENNIMORE TIMES	1,718	0	0	0	THU	6	21.5
WI	GRANT	CUBA CITY	492317	CUBA CITY ROUND-UP	0	6,391	0	0	MON	6	16
WI	FLORENCE	FLORENCE	492353	FLORENCE MINING NEWS	1,810	0	0	0	WED	6	13
WI	FOND DU LAC	FOND DU LAC	492400	FOND DU LAC ACTION ADVERTISER	0	34,486	0	34,486	WED & SUN	6	16
WI	FOND DU LAC	FOND DU LAC	492410	FOND DU LAC REPORTER	14,816	0	17,121	0	SUN - FRI	6	21.5
WI	JEFFERSON	FORT ATKINSON	492456	DAILY JEFFERSON COUNTY UNION	8,500	0	0	0	MON - FRI	6	21
WI	DODGE	FOX LAKE	492479	FOX LAKE REPRESENTATIVE	350	0	0	0	THU	5	15.5
WI	POLK	FREDERIC	492542	INTER-COUNTY LEADER	8,000	0	0	0	WED	6	16
WI	POLK	FREDERIC	492543	INDIANHEAD ADVERTISER	0	19,280	0	0	MON	6	16
WI	BARRON	RICE LAKE	492545	WILD RIVERS SOUTH	0	20,569	0	0	SAT	6	16
WI	POLK	AMERY	492550	TRI-COUNTY NORTH	0	19,618	0	0	MON	6	16
WI	SAINT CROIX	NEW RICHMOND	492551	TRI-COUNTY SOUTH	0	17,952	0	0	MON	6	16
WI	CRAWFORD	GAYS MILLS	492626	CRAWFORD COUNTY INDEPENDENT	1,700	0	0	0	THU	6	21.5
WI	SAINT CROIX	GLENWOOD CITY	492668	TRIBUNE PRESS REPORTER	2,600	0	0	0	WED	6	21.5
WI	ASHLAND	GLIDDEN	492689	GLIDDEN ENTERPRISE	1,419	62	0	0	WED	6	21
WI	BURNETT	GRANTSBURG	492710	BURNETT COUNTY SENTINEL	3,800	0	0	0	WED	6	21.5
WI	BROWN	GREEN BAY	492781	GREEN BAY PRESS-GAZETTE	37,826	0	50,511	0	MON - SUN	6	20.25
WI	GREEN LAKE	GREEN LAKE	492857	GREEN LAKE COUNTY REPORTER	1,085	0	0	0	THU	5	15.5
WI	SAINT CROIX	HAMMOND	493040	CENTRAL ST. CROIX NEWS	1,100	0	0	0	THU	6	13.25
WI	WASHINGTON	HARTFORD	493046	HARTFORD TIMES PRESS	0	13,275	0	0	SUN	6	10.5
WI	WAUKESHA	HARTLAND	493067	LAKE COUNTRY REPORTER	6,890	0	0	0	TUE & THU	5	11
WI	WAUKESHA	HARTLAND	493069	LAKE COUNTRY LIVING	0	28,114	0	0	MON	5	14
WI	SAWYER	HAYWARD	493088	SAWYER COUNTY RECORD	7,000	0	0	0	WED	6	21
WI	SAWYER	HAYWARD	493089	FOUR SEASONS SHOPPER	0	10,000	0	0	SAT	6	21.5
WI	VERNON	HILLSBORO	493130	HILLSBORO SENTRY-ENTERPRISE	890	0	0	0	THU	6	16
WI	LA CROSSE	LA CROSSE	493160	HOUSTON COUNTY NEWS	2,046	0	0	0	THU	6	21.5
WI	SAINT CROIX	HUDSON	493172	HUDSON STAR-OBSERVER	5,506	0	0	0	THU	6	21
WI	SAINT CROIX	HUDSON	493174	HUDSON HOT SHEET SHOPPER	0	0	0	18,101	SUN	6	21
WI	IRON	HURLEY	493193	IRON COUNTY MINER	2,350	40	0	0	THU	6	21.5
WI	ROCK	JANESVILLE	493297	JANESVILLE GAZETTE	19,988	0	23,741	0	MON - SUN	6	19.5
WI	JEFFERSON	FORT ATKINSON	493340	JEFFERSON COUNTY LIVING	0	30,648	0	0	FRI	5	11
WI	DODGE	JUNEAU	493361	DODGE COUNTY INDEPENDENT NEWS	661	0	0	0	THU	6	21.5
WI	OUTAGAMIE	KAUKAUNA	493385	KAUKAUNA TIMES-VILLAGER	5,500	0	0	0	WED & SAT	5	16
WI	OUTAGAMIE	KAUKAUNA	493387	WRIGHTSTOWN AREA SPIRIT	0	5,400	0	0	SAT	5	16
WI	KENOSHA	KENOSHA	493400	KENOSHA BULLETIN	0	17,063	0	0	MON	6	20
WI	KENOSHA	KENOSHA	493459	KENOSHA NEWS	25,108	0	26,438	0	MON - SUN	6	20
WI	WASHINGTON	KEWASKUM	493508	KEWASKUM STATESMAN	3,400	0	0	0	THU	5	16
WI	KEWAUNEE	KEWAUNEE	493531	KEWAUNEE COUNTY STAR-NEWS	0	10,298	0	0	SAT	6	20.25
WI	MANITOWOC	KIEL	493550	KIEL TRI-COUNTY NEWS	4,631	0	0	0	THU	6	15
WI	LA CROSSE	LA CROSSE	493636	LA CROSSE TRIBUNE	38,223	0	40,626	0	MON - SUN	6	21.5
WI	LA CROSSE	NEW LONDON	493700	Buyer's Ex-Press - Tri-State Region	0	20,000	0	0	TUE	6	11.75
WI	RUSK	LADYSMITH	493781	LADYSMITH NEWS	5,050	0	0	0	THU	6	21.25
WI	RUSK	LADYSMITH	493784	RUSK COUNTY SHOPPER	0	8,725	0	0	FRI	6	21.5
WI	WALWORTH	LAKE GENEVA	493823	LAKE GENEVA REGIONAL NEWS	5,000	0	0	0	THU	6	20
WI	JEFFERSON	LAKE MILLS	493844	LAKE MILLS LEADER	2,400	0	0	0	THU	6	21
WI	GRANT	LANCASTER	493865	Grant County Herald Independent	3,800	0	0	0	THU	6	21.5
WI	GRANT	LANCASTER	493871	LANCASTER REMINDER	0	18,743	0	0	MON	6	16
WI	COLUMBIA	LODI	493886	LODI ENTERPRISE	2,490	0	0	0	THU	6	21
WI	CLARK	LOYAL	493907	TRIBUNE-RECORD-GLEANER	2,900	0	0	0	WED	6	21.5
WI	DANE	MADISON	494131	CAP TIMES	0	94,500	0	0	WED	5	10
WI	JUNEAU	MAUSTON	494142	BADGERLAND VALUES JUNEAU	0	14,242	0	0	WED	6	21.5
WI	DANE	MADISON	494200	WISCONSIN STATE JOURNAL	64,934	0	84,558	0	MON - SUN	6	21.5
WI	DANE	MADISON	494300	MADISON ISTHMUS	0	58,500	0	0	THU	4	11.125
WI	ADAMS	MADISON	494305	AGRI VIEW	39,915	0	0	0	THU	6	21.5
WI	MANITOWOC	MANITOWOC	494335	LAKESHORE CHRONICLE	0	30,974	0	30,969	WED & SUN	6	20.25
WI	MANITOWOC	MANITOWOC	494340	MANITOWOC HERALD TIMES REPORTER	13,783	0	14,592	0	MON - SUN	6	20.5
WI	MARINETTE	MARINETTE	494430	MARINETTE EAGLE-HERALD	8,789	0	8,789	0	MON - SUN	6	21.5
WI	WAUPACA	MARION	494432	MARION ADVERTISER	2,500	0	0	0	THU	6	21
WI	WOOD	MARSHFIELD	494485	MARSHFIELD NEWS HERALD	10,842	0	21,044	0	MON - SUN	6	21
WI	JUNEAU	MAUSTON	494537	JUNEAU COUNTY STAR-TIMES	2,736	0	0	0	WED & SAT	6	21.5



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WI	DODGE	MAYVILLE	494559	DODGE COUNTY PIONIER	5,310	0	0	0	THU	6	21.5
WI	DANE	MC FARLAND	494579	McFARLAND THISTLE	1,450	0	0	0	THU	6	21
WI	TAYLOR	MEDFORD	494621	MEDFORD STAR NEWS	6,500	0	0	0	THU	6	14
WI	TAYLOR	MEDFORD	494622	MEDFORD SHOPPER	0	10,600	0	0	TUE	6	14
WI	ASHLAND	MELLEN	494684	MELLEN WEEKLY RECORD	1,232	0	0	0	WED	6	21
WI	JACKSON	BLACK RIVER FALLS	494705	JACKSON COUNTY CHRONICLE	1,851	0	0	0	WED	6	21.5
WI	DUNN	MENOMONIE	494852	DUNN COUNTY NEWS	4,121	0	0	0	WED & SAT	6	21
WI	DUNN	DOWNSVILLE	494854	BIG BUCK DUNN COUNTY REMINDER	0	23,172	0	0	WED	6	21.5
WI	LINCOLN	MERRILL	494878	MERRILL FOTO NEWS	0	16,400	0	0	WED	6	11
WI	DANE	STOUGHTON	494885	Shopper Stopper - Southern Dane	0	15,379	0	0	WED	6	21.5
WI	SAUK	BARABOO	494886	SHOPPER STOPPER - SAUK	0	0	0	19,243	SUN	6	21.5
WI	DANE	MIDDLETON	494915	MIDDLETON TIMES TRIBUNE	2,918	65	0	0	THU	5	16
WI	ROCK	MILTON	494936	MILTON COURIER	2,800	0	0	0	THU	4	15
WI	WAUKESHA	MENOMONEE FALLS	495095	EXPRESS NEWS - ZONE 1	0	30,500	0	0	SAT	4	12.25
WI	MILWAUKEE	MILWAUKEE	495096	EXPRESS NEWS - ZONE 2	0	15,000	0	0	THU	4	12.25
WI	WASHINGTON	WEST BEND	495097	EXPRESS NEWS - ZONE 3	0	15,000	0	0	SAT	4	12.25
WI	MILWAUKEE	MILWAUKEE	495120	MILWAUKEE COURIER	0	40,000	0	0	SAT	6	20.5
WI	MILWAUKEE	MILWAUKEE	495125	MILWAUKEE TIMES	0	20,000	0	0	THU	5	15.75
WI	MILWAUKEE	MILWAUKEE	495130	BAY VIEW COMPASS	0	15,000	0	0	MONTHLY	4	14.25
WI	MILWAUKEE	MILWAUKEE	495135	MILWAUKEE COMMUNITY JOURNAL	0	45,000	0	0	WED	6	21
WI	MILWAUKEE	MILWAUKEE	495138	MILWAUKEE DAILY REPORTER	2,500	0	2,500	0	MON - SUN	4	15.15
WI	MILWAUKEE	MILWAUKEE	496142	WISCONSIN LAW JOURNAL	800	0	0	0	WED	4	15.25
WI	MILWAUKEE	MILWAUKEE	496146	MILWAUKEE POST	19,100	0	0	0	FRI	4	10.5
WI	MILWAUKEE	MILWAUKEE	495150	MILWAUKEE JOURNAL - SENTINEL	127,157	0	231,152	0	MON - SUN	6	20
WI	MILWAUKEE	ST. FRANCIS	495155	SOUTH SHORE CN NOW	0	8,904	0	0	THU	5	11
WI	MILWAUKEE	WAUWATOSA	495156	WEST CN NOW	0	17,377	0	0	THU	5	11
WI	MILWAUKEE	OAK CREEK	495157	SOUTH CN NOW	0	14,532	0	0	THU	5	11
WI	MILWAUKEE	WEST ALLIS	495158	MIDWEST CN NOW	0	22,451	0	0	THU	5	11
WI	MILWAUKEE	BAYSIDE	495159	NORTHSHORE CN NOW	0	24,553	0	0	THU	5	11
WI	MILWAUKEE	BUTLER	495160	NORTHWEST CN NOW	0	13,059	0	0	THU	5	11
WI	MILWAUKEE	MUSKEGO	495161	SOUTHWEST CN NOW	0	11,288	0	0	THU	5	11
WI	MILWAUKEE	WEST ALLIS	495162	SHOP NOW - SOUTH ZONE	0	143,611	0	0	WED	6	20
WI	MILWAUKEE	WEST ALLIS	495163	SHOP NOW - WEST ZONE	0	119,221	0	0	WED	6	20
WI	IOWA	MINERAL POINT	495356	MINERAL POINT DEMOCRAT TRIBUNE	1,047	0	0	0	THU	5	10.75
WI	ONEIDA	MINOCQUA	495377	LAKELAND TIMES	10,500	0	0	0	TUE & FRI	6	15
WI	ONEIDA	MINOCQUA	495378	NORTHWOODS SUPER SHOPPER	0	27,000	0	0	SAT	6	15
WI	BUFFALO	MONDOVI	495398	MONDOVI HERALD-NEWS	3,540	0	0	0	THU	6	21
WI	DANE	MONONA	495440	HERALD INDEPENDENT	1,850	0	0	0	THU	6	21
WI	GREEN	MONROE	495452	MONROE TIMES	3,208	0	0	0	MON - SAT	6	20
WI	GREEN	MONROE	495460	MONROE SHOPPING NEWS	0	16,098	0	0	WED	6	16.25
WI	MARQUETTE	MONTELLO	495482	MARQUETTE COUNTY TRIBUNE	4,450	0	0	0	THU	5	16
WI	MARATHON	MOSINEE	495524	MOSINEE TIMES	2,475	0	0	0	THU	6	21
WI	MARATHON	MOSINEE	495527	WAUSAU OUR TOWN	0	33,660	0	0	TUE	6	13.75
WI	DANE	MOUNT HOREB	495545	Mount Horeb Mail & Town & Country Shopper	2,000	10,000	0	0	WED & THU	5	15.75
WI	WAUKESHA	MUKWONAGO	495608	MUKWONAGO CHIEF	5,000	0	0	0	WED	5	11
WI	WAUKESHA	DOUSMAN	495609	KETTLE MORAIN INDEX	1,800	0	0	0	THU	5	11
WI	GRANT	BOSCOBEL	495650	MUSCODA PROGRESSIVE	1,700	0	0	0	THU	6	15.5
WI	WINNEBAGO	NEENAH	495705	Neenah/Menasha News-Record	0	24,450	0	0	WED	6	20
WI	CLARK	NEILLSVILLE	495713	CLARK COUNTY PRESS	3,800	0	0	0	WED	6	16
WI	GREEN	NEW GLARUS	495755	POST-MESSENGER RECORDER	1,608	57	0	0	THU	5	16
WI	WALWORTH	SHARON	495823	SHARON REPORTER	615	0	0	0	THU	5	21
WI	SAINT CROIX	NEW RICHMOND	495839	NEW RICHMOND NEWS	4,096	0	0	0	THU	6	21
WI	WAUKESHA	OCONOMOWOC	495964	LAKE COUNTRY SUNDAY POST	0	0	0	15,713	SUN	6	21
WI	WAUKESHA	OCONOMOWOC	495965	OCONOMOWOC ENTERPRISE	4,294	0	0	0	THU	6	21
WI	WAUKESHA	OCONOMOWOC	495967	OCONOMOWOC FOCUS	2,500	0	0	0	TUE & THU	5	11
WI	OCONTO	OCONTO	496007	OCONTO COUNTY REPORTER	5,500	50	0	0	WED	6	21.3
WI	OCONTO	OCONTO	496008	OCONTO BEACON SHOPPER	0	0	0	15,000	SUN	6	16
WI	OCONTO	OCONTO FALLS	496028	OCONTO COUNTY TIMES-HERALD	3,800	0	0	0	WED	6	21.5
WI	WINNEBAGO	OMRO	496049	OMRO HERALD	1,200	0	0	0	THU	5	15.5
WI	LA CROSSE	ONALASKA	496065	ONALASKA-HOLMEN COURIER LIFE	3,738	0	0	0	FRI	6	21.5
WI	VERNON	ONTARIO	496075	ONTARIO COUNTY LINE	2,100	0	0	0	THU	6	15.5
WI	DANE	OREGON	496112	OREGON OBSERVER	2,367	0	0	0	THU	6	16
WI	POLK	OSCEOLA	496154	OSCEOLA SUN	2,200	0	0	0	WED	6	21.5
WI	WINNEBAGO	OSHKOSH	496190	OSHKOSH BUYER'S GUIDE	0	32,700	0	0	WED	6	14.75
WI	WINNEBAGO	OSHKOSH	496212	OSHKOSH NORTHWESTERN	20,109	0	23,909	0	MON - SUN	6	20.25
WI	TREMPEALEAU	OSSEO	496259	OSSEO TRI-COUNTY NEWS	1,275	0	0	0	THU	6	21.5
WI	JEFFERSON	PALMYRA	496301	PALMYRA/EAGLE ENTERPRISE	700	0	0	0	FRI	5	12.5
WI	PRICE	PARK FALLS	496343	PARK FALLS HERALD	3,348	0	0	0	THU	6	21.5
WI	MARINETTE	PESHTIGO	496406	PESHTIGO TIMES	9,000	0	0	0	WED	8	21.5
WI	MARINETTE	PESHTIGO	496407	PESHTIGO TIMES SAVER	0	38,015	0	0	MON	7	16



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WI	WAUKESHA	PEWAUKEE	496415	LAKE COUNTRY SUNDAY	0	0	0	28,480	SUN	5	11
WI	PRICE	PHILLIPS	496427	PRICE COUNTY REVIEW	4,850	0	0	0	THU	6	21.5
WI	PRICE	PHILLIPS	496428	PHILLIPS EXTRA SHOPPER	0	11,200	0	0	THU	7	16
WI	WOOD	PITTSVILLE	496448	PITTSVILLE RECORD	2,500	0	0	0	THU	5	14
WI	GRANT	PLATTEVILLE	496469	PLATTEVILLE JOURNAL	3,300	0	0	0	WED	6	21.5
WI	GRANT	PLATTEVILLE	496474	PLATTEVILLE SHOPPING NEWS	0	30,250	0	0	TUE	6	16.5
WI	SHEBOYGAN	PLYMOUTH	496553	PLYMOUTH REVIEW	5,984	0	0	0	TUE & THU	5	15
WI	COLUMBIA	PORTAGE	496575	PORTAGE DAILY REGISTER	4,806	0	0	0	MON - SAT	6	21.5
WI	OZAUKEE	PORT WASHINGTON	496595	OZAUKEE PRESS	9,000	0	0	0	THU	4	10
WI	OZAUKEE	PORT WASHINGTON	496596	OZAUKEE COUNTY ADVERTISER	0	6,500	0	0	WED	4	16
WI	COLUMBIA	POYNETTE	496721	POYNETTE PRESS	1,500	0	0	0	THU	6	21
WI	CRAWFORD	PRAIRIE DU CHIEN	496742	Prairie Du Chien Courier-Press	4,000	12,000	0	0	MON & WED	5	16
WI	CRAWFORD	PRAIRIE DU CHIEN	496743	TUESDAY TRADER	0	12,000	0	0	TUE	5	16
WI	PIERCE	ELLSWORTH	496750	ELLSWORTH SHOPPER	0	0	0	7,447	SUN	5	14
WI	PIERCE	PRESCOTT	496763	PRESCOTT JOURNAL	1,750	0	0	0	THU	6	15.75
WI	GREEN LAKE	PRINCETON	496784	PRINCETON TIMES-REPUBLIC	1,225	0	0	0	THU	5	15.5
WI	RACINE	RACINE	496800	RACINE PENNSYVAVER	0	30,000	0	0	WED	6	21.2
WI	RACINE	RACINE	496943	RACINE JOURNAL TIMES	28,574	0	30,392	0	MON - SUN	6	21.5
WI	SHEBOYGAN	RANDOM LAKE	496994	SOUNDER	2,202	0	0	0	THU	5	15
WI	SHEBOYGAN	SHEBOYGAN	497000	SHORELINE CHRONICLE	0	52,000	0	0	TUE	6	11.5
WI	SAUK	REEDSBURG	497015	REEDSBURG TIMES-PRESS	716	0	0	0	WED & SAT	6	21.5
WI	SAUK	REEDSBURG	497016	ADVANTAGE ADVERTISER	0	14,967	0	0	MON	5	15.75
WI	SAUK	REEDSBURG	497017	REEDSBURG INDEPENDENT	3,899	0	0	0	THU	5	15.75
WI	ONEIDA	RHINELANDER	497030	NORTHWOODS RIVER NEWS	4,252	0	4,892	0	TUE, THU, SAT	6	21
WI	ONEIDA	RHINELANDER	497050	NORTH STAR JOURNAL	0	0	0	15,189	SUN	6	14.75
WI	ONEIDA	RHINELANDER	497070	HODAG BUYER'S GUIDE	0	18,028	0	0	WED	6	11.5
WI	BARRON	RICE LAKE	497098	RICE LAKE EARLY BIRD	0	29,000	0	0	FRI	5	14
WI	BARRON	RICE LAKE	497099	RICE LAKE CHRONOTYPE	7,400	0	0	0	WED	6	21.5
WI	RICHLAND	RICHLAND CENTER	497120	RICHLAND OBSERVER	3,000	0	0	0	THU	6	21.5
WI	RICHLAND	RICHLAND CENTER	497125	RICHLAND CENTER SHOPPING NEWS	0	13,078	0	0	TUE	6	16.5
WI	FOND DU LAC	RIPON	497141	RIPON COMMONWEALTH-PRESS	2,995	0	0	0	THU	6	21.5
WI	FOND DU LAC	RIPON	497142	RIPON COMMONWEALTH-EXPRESS	0	17,171	0	0	WED	5	16
WI	PIERCE	RIVER FALLS	497183	RIVER FALLS JOURNAL	3,341	0	0	0	THU	6	21
WI	SAINT CROIX	PRESCOTT	497190	RIVER FALLS SHOPPER	0	0	0	6,340	SUN	5	14
WI	SAUK	SAUK CITY	497246	SAUK PRAIRIE STAR	1,753	0	0	0	THU	5	15.75
WI	SAUK	SAUK CITY	497247	SAUK IOWA BUYER'S GUIDE	0	15,342	0	0	TUE	5	15.75
WI	OUTAGAMIE	SEYMOUR	497267	Advertiser Community News & Times-Press	0	9,100	0	0	MON	6	13.75
WI	SHAWANO	SHAWANO	497300	SHAWANO LEADER	5,400	0	0	0	WED - SAT	6	21.5
WI	SHAWANO	SHAWANO	497310	SHAWANO SHOPPER	0	21,800	0	0	WED	6	16
WI	SHEBOYGAN	SHEBOYGAN	497340	SHEBOYGAN PRESS	10,906	0	14,252	0	MON - SUN	6	20.875
WI	SHEBOYGAN	SHEBOYGAN FALLS	497393	SHEBOYGAN FALLS NEWS	1,921	0	0	0	WED	5	15
WI	WASHBURN	FREDERIC	497435	WASHBURN COUNTY REGISTER	1,914	0	0	0	WED	6	16
WI	MONROE	SPARTA	497666	MONROE COUNTY HERALD	3,515	0	0	0	MON & THU	6	21.25
WI	WASHBURN	SPOONER	497708	SPOONER ADVOCATE	4,500	0	0	0	THU	6	21
WI	WASHBURN	SPOONER	497709	WEEKENDER	0	14,000	0	0	FRI	6	21
WI	SAUK	SPRING GREEN	497729	HOME NEWS	2,600	0	0	0	WED	6	16
WI	PIERCE	SPRING VALLEY	497750	SUN-ARGUS	1,150	0	0	0	THU	6	21
WI	CHIPPewa	STANLEY	497792	STANLEY REPUBLICAN	2,422	0	0	0	THU	6	21.5
WI	PORTAGE	STEVENS POINT	497828	STEVENS POINT JOURNAL	11,546	0	11,546	0	MON - SUN	6	21
WI	DANE	VERONA	497892	GREAT DANE SHOPPING NEWS	0	30,400	0	0	WED	6	16
WI	DANE	STOUGHTON	497897	STOUGHTON COURIER-HUB	3,241	0	0	0	THU	6	16
WI	DOOR	STURGEON BAY	498002	DOOR COUNTY ADVOCATE	10,000	0	0	0	WED & SAT	6	20.25
WI	DANE	SUN PRAIRIE	498023	SUN PRAIRIE STAR	4,400	0	0	0	THU	6	21
WI	DANE	SUN PRAIRIE	498025	Shopper Stopper - Northern Dane	0	27,931	0	0	WED	6	21.5
WI	DOUGLAS	SUPERIOR	498092	MANNEY'S SHOPPER - SUPERIOR	0	21,906	0	0	SAT	6	21
WI	DOUGLAS	SUPERIOR	498094	SUPERIOR TELEGRAM	5,400	0	0	0	TUE & FRI	6	21
WI	WAUKESHA	SUSSEX	498120	SUSSEX SUN	2,576	0	0	0	WED	5	11
WI	CLARK	THORP	498128	THORP COURIER	2,000	0	0	0	WED	8	21.5
WI	MONROE	TOMAH	498212	TOMAH MONITOR HERALD	4,483	0	0	0	MON	6	21.5
WI	MONROE	TOMAH	498233	TOMAH JOURNAL	4,000	0	0	0	THU	6	21.5
WI	LINCOLN	TOMAHAWK	498296	TOMAHAWK LEADER	3,830	0	0	0	TUE	6	21
WI	BARRON	TURTLE LAKE	498323	TURTLE LAKE TIMES	1,250	0	0	0	THU	6	21
WI	KENOSHA	SILVER LAKE	498341	WESTOSHA REPORT	0	1,625	0	0	FRI	6	21.5
WI	RACINE	UNION GROVE	498363	WESTINE REPORT	1,350	0	0	0	FRI	6	21.5
WI	MANITOWOC	VALDERS	498380	VALDERS JOURNAL	2,375	0	0	0	THU	6	15
WI	DANE	VERONA	498401	VERONA PRESS	2,197	0	0	0	THU	6	16
WI	DANE	VERONA	498403	Shopper Stopper - Western Dane	0	24,566	0	0	WED	6	21.5
WI	VERNON	VIOLA	498420	EPITAPH NEWS	1,315	0	0	0	THU	5	15.5
WI	VERNON	VIROQUA	498443	VERNON COUNTY BROADCASTER	4,554	0	0	0	THU	6	21.5
WI	VERNON	VIROQUA	498445	VIROQUA FOXY SHOPPER	0	46,400	0	0	FRI	6	21.5



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WI	WALWORTH	WALWORTH	498464	WALWORTH/FONTANA TIMES	1,175	0	0	0	THU	6	21.5
WI	RACINE	WATERFORD	498548	WATERFORD POST	2,250	0	0	0	FRI	6	21
WI	JEFFERSON	WATERLOO	498569	WATERLOO COURIER	1,750	0	0	0	THU	6	21
WI	JEFFERSON	WATERTOWN	498598	WATERTOWN DAILY TIMES	6,925	0	0	0	MON - SAT	6	21.5
WI	WAUKESHA	WAUKESHA	498702	WAUKESHA FREEMAN	11,999	0	0	0	TUE - FRI	6	21
WI	WAUKESHA	WAUKESHA	498707	WAUKESHA NOW	6,590	0	0	0	THU	5	11
WI	DANE	WAUNAKEE	498863	WAUNAKEE TRIBUNE	3,675	0	0	0	THU	6	21
WI	DANE	POYNETTE	498864	WAUNAKEE SHOPPER	0	21,003	0	0	TUE	6	21
WI	WAUPACA	WAUPACA	498905	WAUPACA COUNTY POST	9,500	0	0	0	THU	6	16
WI	WAUPACA	WAUPACA	498906	WAUPACA BUYER'S GUIDE	0	16,770	0	0	WED	6	11.4
WI	WAUPACA	WAUPACA	498909	WISCONSIN STATE FARMER	27,000	500	0	0	FRI	9	21
WI	MARATHON	WAUSAU	498935	WAUSAU BUYER'S GUIDE	0	32,500	0	0	TUE	6	11.5
WI	MARATHON	WAUSAU	498940	WAUSAU DAILY HERALD	21,288	0	50,223	0	MON - SUN	6	21.5
WI	WAUSHARA	WAUTOMA	498950	WAUSHARA ARGUS	5,000	0	0	0	THU	6	20.5
WI	WAUSHARA	WAUTOMA	498951	CENTRAL WISCONSIN RESORTER	0	21,000	0	0	TUE	5	15.5
WI	WASHINGTON	WEST BEND	499240	WASHINGTON COUNTY SUNDAY POST	0	0	0	46,641	SUN	6	10.5
WI	WASHINGTON	WEST BEND	499242	WEST BEND DAILY NEWS	9,859	0	0	0	TUE - SAT	6	21
WI	WASHINGTON	WEST BEND	499245	WEST BEND BOOSTER	0	28,750	0	0	TUE	6	16
WI	WASHINGTON	HARTFORD	499246	SUNDAY BOOSTER	0	0	0	22,150	SUN	6	16
WI	WASHINGTON	HARTFORD	499247	HARTFORD BOOSTER	0	20,100	0	0	TUE	6	16
WI	LA CROSSE	WEST SALEM	499304	COULEE NEWS	2,021	0	0	0	THU	6	21.5
WI	VERNON	WESTBY	499346	WESTBY TIMES	1,817	0	0	0	THU	6	21.5
WI	TREMPEALEAU	WHITEHALL	499430	WHITEHALL TIMES	2,828	0	0	0	THU	6	21.5
WI	WALWORTH	WHITEWATER	499472	WHITEWATER REGISTER	1,510	0	0	0	THU	6	21.5
WI	WINNEBAGO	WINNECONNE	499493	WINNECONNE NEWS	2,071	22	0	0	WED	5	16
WI	SAWYER	WINTER	499505	SAWYER COUNTY GAZETTE	2,100	0	0	0	WED	6	21.3
WI	COLUMBIA	WISCONSIN DELLS	499535	WISCONSIN DELLS EVENTS	2,193	0	0	0	WED & SAT	6	21.5
WI	WOOD	WISCONSIN RAPIDS	499565	WISCONSIN RAPIDS DAILY TRIBUNE	10,300	0	0	0	MON - SUN	6	21
WI	SHAWANO	WITTENBERG	499619	WITTENBERG ENTERPRISE-NEWS	1,200	0	0	0	THU	6	21
WI	CLARK	WITHEE	499651	O - W ENTERPRISE	1,150	0	0	0	WED	6	14
WI	SAINT CROIX	WOODVILLE	499661	WOODVILLE LEADER	700	0	0	0	WED	6	21

