



PLEASE CALL 248.643.9910

State	County Name	Primary City of Circulation	Primary Zip Code of Circulation	ANR Pub #	Newspaper Name	Highest Paid Circulation (Mon-Sat)	Highest Free Circulation (Mon-Sat)	Sunday Circulation
SD	BROWN	ABERDEEN	57401	410191	ABERDEEN AMERICAN NEWS	15,199	0	16,957
SD	BROWN	ABERDEEN	57401	410199	GREEN SHEET FARM FORUM	0	37,000	0
SD	UNION	ALCESTER	57001	410361	ALCESTER UNION & HUDSONITE	984	0	0
SD	HANSON	ALEXANDRIA	57311	410406	ALEXANDRIA HERALD	763	23	0
SD	KINGSBURY	ARLINGTON	57212	410496	ARLINGTON SUN	1,303	0	0
SD	DOUGLAS	ARMOUR	57313	410541	ARMOUR CHRONICLE	710	0	0
SD	DOUGLAS	ARMOUR	57313	412521	DELMONT RECORD	250	0	0
SD	BON HOMME	AVON	57315	410631	AVON CLARION	960	0	0
SD	MINNEHAHA	BALTIC	57022	410676	BALTIC BEACON	417	0	0
SD	BUTTE	BELLE FOURCHE	57717	410766	BELLE FOURCHE BEE	2,200	0	0
SD	BUTTE	BELLE FOURCHE	57717	410770	BELLE FOURCHE POST	2,300	0	0
SD	UNION	BERESFORD	57004	410856	BERESFORD REPUBLIC	1,344	0	0
SD	PERKINS	BISON	57620	410898	BISON COURIER	1,000	25	0
SD	GREGORY	BONESTEEL	57317	410946	BONESTEEL ENTERPRISE	350	0	0
SD	EDMUNDS	BOWDLE	57428	410991	BOWDLE PIONEER	652	6	0
SD	MINNEHAHA	BRANDON	57022	411040	BRANDON VALLEY CHALLENGER	1,503	0	0
SD	McCOOK	BRIDGEWATER	57319	411081	BRIDGEWATER TRIBUNE	526	52	0
SD	MARSHALL	BRITTON	57430	411126	BRITTON JOURNAL	1,750	61	0
SD	MARSHALL	BRITTON	57430	414951	BUGLE	425	8	0
SD	BROOKINGS	BROOKINGS	57007	411200	BROOKINGS REGISTER	4,514	0	0
SD	BROOKINGS	BROOKINGS	57006	411207	TOWN & COUNTRY SHOPPER	0	17,417	0
SD	HAMLIN	BRYANT	57221	411373	BRYANT DAKOTAN	504	30	0
SD	HARDING	BUFFALO	57720	411436	NATION'S CENTER NEWS	1,468	12	0
SD	GREGORY	BURKE	57523	411576	BURKE GAZETTE	1,386	0	0
SD	McCOOK	CANISTOTA	57012	411621	CANISTOTA CLIPPER	550	0	0
SD	MINNEHAHA	CANISTOTA	57012	414212	HUMBOLDT JOURNAL	200	0	0
SD	LINCOLN	CANTON	57013	152001	SIOUX VALLEY NEWS	2,000	0	0
SD	LINCOLN	CANTON	57013	411711	SIOUX VALLEY NEWS	2,329	20	0
SD	HAMLIN	CASTLEWOOD	57223	411801	HAMLIN COUNTY REPUBLICAN	600	0	0
SD	TURNER	CENTERVILLE	57014	411846	CENTERVILLE JOURNAL	795	10	0
SD	BRULE	CHAMBERLAIN	57325	411894	CENTRAL DAKOTA TIMES	2,650	100	0
SD	CLARK	CLARK	57225	411936	CLARK COUNTY COURIER	2,200	0	0
SD	DEUEL	CLEAR LAKE	57226	412100	CLEAR LAKE COURIER	1,550	37	0
SD	SPINK	CONDE	57477	412161	CONDE NEWS	335	0	0
SD	DOUGLAS	CORSICA	57328	412206	CORSICA GLOBE	979	30	0
SD	CUSTER	CUSTER	57730	412251	CUSTER COUNTY CHRONICLE	2,150	0	0
SD	CUSTER	CUSTER	57730	412255	WESTERN TRADER	0	3,500	0
SD	KINGSBURY	DE SMET	57231	412341	DE SMET NEWS	1,328	3	0
SD	MINNEHAHA	DELL RAPIDS	57022	412476	DELL RAPIDS TRIBUNE	1,387	0	0
SD	SPINK	DOLAND	57477	412566	DOLAND TIMES RECORD	570	0	0
SD	DEWEY	EAGLE BUTTE	57625	412701	WEST RIVER EAGLE	2,375	20	0
SD	FALL RIVER	EDGEMONT	57735	412746	EDGEMONT HERALD TRIBUNE	1,000	0	0
SD	UNION	ELK POINT	57025	412791	ELK POINT LEADER-COURIER	1,750	30	0
SD	BROOKINGS	ELKTON	57026	412836	ELKTON RECORD	662	0	0
SD	HANSON	EMERY	57332	412860	EMERY ENTERPRISE	514	18	0
SD	HAMLIN	ESTELLINE	57234	412926	ESTELLINE JOURNAL	904	0	0
SD	McPHERSON	EUREKA	57437	412971	NORTHWEST BLADE	1,348	35	0
SD	MEADE	FAITH	57626	413016	FAITH INDEPENDENT	795	100	0
SD	FAULK	FAULKTON	57438	413061	FAULK COUNTY RECORD	1,516	7	0



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SD	MOODY	FLANDREAU	57028	413143	BOOSTER	0	3,400	0
SD	MOODY	FLANDREAU	57028	413151	MOODY COUNTY ENTERPRISE	1,193	0	0
SD	HUTCHINSON	FREEMAN	57029	413286	FREEMAN COURIER	1,900	0	0
SD	CHARLES MIX	GEDDES	57342	413421	CHARLES MIX COUNTY NEWS	690	20	0
SD	POTTER	GETTYSBURG	57442	413511	POTTER COUNTY NEWS	1,600	0	0
SD	GREGORY	GREGORY	57533	413556	GREGORY TIMES-ADVOCATE	2,200	0	0
SD	BROWN	GROTON	57445	413601	GROTON INDEPENDENT	575	0	0
SD	MINNEHAHA	HARTFORD	57012	413641	HARTFORD NEWS	615	0	0
SD	HAMLIN	HAYTI	57241	413691	HAMLIN CO. HERALD-ENTERPRISE	833	0	0
SD	HYDE	HIGHMORE	57345	413826	HIGHMORE HERALD	1,400	50	0
SD	PENNINGTON	HILL CITY	57745	413871	HILL CITY PREVAILER-NEWS	850	0	0
SD	FALL RIVER	HOT SPRINGS	57747	414006	HOT SPRINGS STAR	2,414	0	0
SD	POTTER	HOVEN	57450	414051	HOVEN REVIEW	850	9	0
SD	MINER	HOWARD	57349	414096	MINER COUNTY PIONEER	1,935	65	0
SD	TURNER	HURLEY	57036	414231	HURLEY LEADER	500	20	0
SD	BEADLE	HURON	57350	414343	HURON PLAINSMAN	5,725	0	6,101
SD	EDMUNDS	IPSWICH	57451	414501	IPSWICH TRIBUNE	900	0	0
SD	YANKTON	IRENE	57037	414546	IRENE TRI-COUNTY NEWS	584	8	0
SD	DEWEY	ISABEL	57633	414591	ISABEL DAKOTAN	560	0	0
SD	JACKSON	KADOKA	57543	414681	KADOKA PRESS	700	37	0
SD	CHARLES MIX	LAKE ANDES	57356	414861	LAKE ANDES WAVE	440	10	0
SD	KINGSBURY	LAKE PRESTON	57249	414906	LAKE PRESTON TIMES	999	35	0
SD	PERKINS	LEMMON	57638	415086	LEMMON LEADER	1,950	0	0
SD	LINCOLN	LENNOX	57039	415221	LENNOX INDEPENDENT	1,850	0	0
SD	McPHERSON	LEOLA	57456	415266	MCPHERSON COUNTY HERALD	700	0	0
SD	LAKE	MADISON	57042	415301	MADISON DAILY LEADER	2,661	0	0
SD	TURNER	MARION	57043	415446	MARION RECORD	715	0	0
SD	BENNETT	MARTIN	57551	415491	BENNETT COUNTY BOOSTER, II	1,800	0	0
SD	CORSON	MC LAUGHLIN	57642	415581	CORSON / SIOUX CITY NEWS MESSENGER	1,300	65	0
SD	HUTCHINSON	MENNO	57045	415626	HUTCHINSON HERALD	1,150	0	0
SD	GRANT	MILBANK	57252	415671	GRANT COUNTY REVIEW	3,931	58	0
SD	GRANT	MILBANK	57252	415669	VALLEY SHOPPER	0	16,500	0
SD	HAND	MILLER	57362	415761	MILLER PRESS	2,097	18	0
SD	TODD	MISSION	57555	415851	TODD COUNTY TRIBUNE	2,100	0	0
SD	DAVISON	MITCHELL	57301	415960	ADVISOR ADVANTAGE	0	18,800	0
SD	DAVISON	MITCHELL	57301	415959	MITCHELL DAILY REPUBLIC	12,539	0	0
SD	WALWORTH	MOBRIDGE	57601	416076	MOBRIDGE TRIBUNE	3,027	0	0
SD	McCOOK	MONTROSE	57012	416121	MONTROSE HERALD	415	0	0
SD	JONES	MURDO	57559	416166	MURDO COYOTE	605	0	0
SD	BUTTE	NEWELL	57760	416211	BUTTE COUNTY VALLEY IRRIGATOR	0	750	0
SD	SULLY	ONIDA	57564	416256	ONIDA WATCHMAN	1,035	0	0
SD	TURNER	PARKER	57053	416301	PARKER NEW ERA	1,325	0	0
SD	HUTCHINSON	PARKSTON	57366	416346	PARKSTON ADVANCE	900	0	0
SD	HAAKON	PHILIP	57567	416391	PIONEER-REVIEW	1,650	0	0
SD	HUGHES	PIERRE	57501	416561	CAPITAL JOURNAL	4,875	0	0
SD	TRIPP	PIERRE	57501	416500	FARMER & RANCHER EXCHANGE	0	22,590	0
SD	AURORA	PLANKINTON	57368	416616	SOUTH DAKOTA MAIL	900	0	0
SD	CHARLES MIX	PLATTE	57369	416706	PLATTE ENTERPRISE	1,970	0	0
SD	CAMPBELL	POLLOCK	57648	416751	PRAIRIE PIONEER	1,618	8	0



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SD	LYMAN	PRESHO	57568	416841	LYMAN COUNTY HERALD	1,000	0	0
SD	PENNINGTON	RAPID CITY	57007	417171	RAPID CITY JOURNAL	31,585	0	33,233
SD	SPINK	REDFIELD	57469	417336	REDFIELD PRESS	2,700	0	0
SD	EDMUNDS	ROSCOE/HOSMER	57451	417426	ROSCOE-HOSMER INDEPENDENT	600	0	0
SD	ROBERTS	ROSHOLT	57260	417471	ROSHOLT REVIEW	850	0	0
SD	McCOOK	SALEM	57058	417516	SALEM SPECIAL	1,655	78	0
SD	BON HOMME	SCOTLAND	57059	417561	SCOTLAND JOURNAL	900	70	0
SD	WALWORTH	SELBY	57472	417606	SELBY RECORD	1,044	0	0
SD	MINNEHAHA	SIOUX FALLS	57104	417860	SIOUX FALLS ARGUS LEADER	41,764	0	60,662
SD	MINNEHAHA	SIOUX FALLS	57117	418001	SIOUX FALLS SHOPPING NEWS	0	85,465	0
SD	MINNEHAHA	SIOUX FALLS	57105	417841	TRI-STATE NEIGHBOR	0	28,500	0
SD	ROBERTS	SISSETON	57262	417966	SISSETON COURIER	3,000	0	0
SD	LAWRENCE	SPEARFISH	57783	417900	BLACK HILLS PIONEER	4,300	0	0
SD	LAWRENCE	SPEARFISH	57732	418098	LAWRENCE COUNTY CENTENNIAL	1,500	0	0
SD	LAWRENCE	SPEARFISH	57783	418102	WEEKLY PROSPECTOR	0	21,678	0
SD	BON HOMME	SPRINGFIELD	57062	418146	SPRINGFIELD TIMES	643	26	0
SD	MEADE	STURGIS	57785	418236	BLACK HILLS PRESS	1,900	0	0
SD	MEADE	STURGIS	57785	418281	MEADE COUNTY TIMES-TRIBUNE	2,500	0	0
SD	MEADE	STURGIS	57785	418331	TRI-STATE LIVESTOCK NEWS	9,872	1,000	0
SD	DEWEY	TIMBER LAKE	57656	418416	TIMBER LAKE TOPIC	1,484	50	0
SD	DEUEL	TORONTO	57268	418461	TRI CITY STAR	720	15	0
SD	HUTCHINSON	TRIPP	57376	418509	TRIPP STAR LEDGER	400	0	0
SD	BON HOMME	TYNDALL	57066	418551	TRIBUNE & REGISTER	1,200	48	0
SD	CLAY	VERMILLION	57069	418596	PLAIN TALK	2,400	0	0
SD	CLAY	VERMILLION	57069	418627	VERMILLION BROADCASTER	0	10,800	0
SD	TURNER	VIBORG	57070	418686	VIBORG ENTERPRISE	882	20	0
SD	BROOKINGS	VOLGA	57071	418721	VOLGA TRIBUNE	676	0	0
SD	CHARLES MIX	WAGNER	57380	418780	ANNOUNCER	0	6,400	0
SD	CHARLES MIX	WAGNER	57380	418776	WAGNER POST	1,632	20	0
SD	PENNINGTON	WALL	57790	418866	PENNINGTON COUNTY COURANT	1,000	0	0
SD	CODINGTON	WATERTOWN	57201	419091	COTEAU SHOPPER	0	0	24,348
SD	CODINGTON	WATERTOWN	57201	419090	WATERTOWN PUBLIC OPINION	13,132	0	0
SD	DAY	WAUBAY	57273	419181	WAUBAY CLIPPER	675	0	0
SD	DAY	WEBSTER	57274	419226	WEBSTER REPORTER & FARMER	2,800	0	0
SD	BEADLE	WESSINGTON	57381	419271	WESSINGTON TIMES-ENTERPRISE	471	0	0
SD	JERAULD	WESSINGTON SPRINGS	57382	419361	TRUE DAKOTAN	1,339	13	0
SD	BROOKINGS	WHITE	57276	419406	TRI-CITY STAR	600	0	0
SD	AURORA	WHITE LAKE	57375	419451	AURORA COUNTY STANDARD	363	21	0
SD	AURORA	WHITE LAKE	57383	418191	STICKNEY ARGUS	649	29	0
SD	MELLETTE	WHITE RIVER	57555	419496	MELLETTE COUNTY NEWS	625	25	0
SD	ROBERTS	WILMOT	57279	419631	WILMOT ENTERPRISE	806	0	0
SD	TRIPP	WINNER	57580	419676	WINNER ADVOCATE	3,000	0	0
SD	BEADLE	WOLSEY	57384	419721	WOLSEY NEWS	379	0	0
SD	SANBORN	WOONSOCKET	57385	419766	SANBORN WEEKLY JOURNAL	1,340	41	0
SD	YANKTON	YANKTON	57078	419803	MISSOURI VALLEY SHOPPER	0	23,220	0
SD	YANKTON	YANKTON	57078	419801	YANKTON COUNTY OBSERVER	2,700	0	0
SD	YANKTON	YANKTON	57007	419898	YANKTON DAILY PRESS & DAKOTAN	9,937	0	9,937