



PLEASE CALL 248.643.9910

State	County Name	Primary City of Circulation	Primary Zip Code of Circulation	ANR Pub #	Newspaper Name	Highest Paid Circulation (Mon-Sat)	Highest Free Circulation (Mon-Sat)	Sunday Circulation
SC	ABBEVILLE	ABBEVILLE	29620	400119	ABBEVILLE PRESS & BANNER	7,500	0	0
SC	AIKEN	AIKEN	29801	400200	AIKEN STANDARD	17,136	0	16,546
SC	ANDERSON	ANDERSON	29621	400650	ANDERSON INDEPENDENT MAIL	35,092	0	37,683
SC	BAMBERG	BAMBERG	29003	401063	BAMBERG ADVERTIZER-HERALD	2,450	0	0
SC	BARNWELL	BARNWELL	29812	401090	BARNWELL PEOPLE-SENTINEL	4,896	0	0
SC	LEXINGTON	BATESBURG-LEESVILLE	29070	401122	TWIN-CITY NEWS	4,326	51	0
SC	ANDERSON	BELTON	29627	401535	BELTON NEWS-CHRONICLE	4,000	0	0
SC	MARLBORO	BENNETTSVILLE	29512	401594	MARLBORO HERALD ADVOCATE	6,800	0	0
SC	LEE	BISHOPVILLE	29010	401606	LEE COUNTY OBSERVER	3,147	0	0
SC	CHEROKEE	BLACKSBURG	29702	401669	BLACKSBURG TIMES	2,135	0	0
SC	BEAUFORT	BLUFFTON	29910	401665	BLUFFTON TODAY	18,200	0	18,200
SC	SPARTANBURG	BOILING SPRINGS	29316	401670	BOILING SPRINGS SENTRY	0	7,500	0
SC	KERSHAW	CAMDEN	29020	401848	CHRONICLE-INDEPENDENT	8,118	91	0
SC	CHARLESTON	CHARLESTON	29403	402171	CHARLESTON CHRONICLE	6,000	0	0
SC	CHARLESTON	CHARLESTON	29406	402172	Hanahan, Goose Creek & N. Charleston News	0	9,000	0
SC	CHESTERFIELD	CHERAW	29520	402243	CHERAW CHRONICLE	6,950	0	0
SC	CHEROKEE	CHESNEE	29323	401671	CHESNEE TRIBUNE	1,374	0	0
SC	CHESTER	CHESTER	29706	402385	CHESTER NEWS & REPORTER	7,400	0	0
SC	LAURENS	CLINTON	29325	402538	CLINTON CHRONICLE	4,100	100	0
SC	RICHLAND	COLUMBIA	29201	403145	COLUMBIA FREE TIMES	0	36,000	0
SC	RICHLAND	COLUMBIA	29202	403131	COLUMBIA THE STATE	102,692	0	125,149
SC	RICHLAND	COLUMBIA	29208	403137	DAILY GAMECOCK	0	12,000	0
SC	RICHLAND	COLUMBIA	29020	403127	FORT JACKSON LEADER	0	15,000	0
SC	RICHLAND	COLUMBIA	29224	403160	NORTHEAST NEWS	1,000	9,000	0
SC	HORRY	CONWAY	29528	403414	HORRY INDEPENDENT	4,876	1,665	0
SC	SPARTANBURG	COWPENS	29330	401672	SPARTANBURG COUNTY NEWS (EASTSIDE)	2,347	0	0
SC	DARLINGTON	DARLINGTON	29532	403482	DARLINGTON NEWS & PRESS	6,200	0	0
SC	DILLON	DILLON	29536	403541	DILLON HERALD	7,466	529	0
SC	SPARTANBURG	DUNCAN	29334	401673	MIDDLE TYGER TIMES	0	13,620	0
SC	PICKENS	EASLEY	29641	403600	EASLEY PROGRESS	8,031	220	0
SC	EDGEFIELD	EDGEFIELD	29824	403659	EDGEFIELD ADVERTISER	3,000	300	0
SC	EDGEFIELD	EDGEFIELD	29824	403665	EDGEFIELD CITIZEN NEWS	1,950	0	0
SC	FLORENCE	FLORENCE	29502	403550	FLORENCE COMMUNITY TIMES	34,322	1,555	0
SC	FLORENCE	FLORENCE	29506	403737	FLORENCE MORNING NEWS	31,639	57	31,696
SC	FLORENCE	FLORENCE	29501	403560	FLORENCE NEWS JOURNAL	0	17,000	0
SC	YORK	FORT MILL	29715	403750	FORT MILL TIMES	0	17,500	0
SC	CHEROKEE	GAFFNEY	29342	403811	GAFFNEY LEDGER	8,567	167	0
SC	GEORGETOWN	GEORGETOWN	29440	403981	GEORGETOWN TIMES	8,800	89	8,889
SC	BERKELEY	GOOSE CREEK	29445	404191	GOOSE CREEK GAZETTE	0	11,000	0
SC	GREENVILLE	GREENVILLE	29602	404500	GREENVILLE NEWS	68,688	0	101,580
SC	GREENVILLE	GREENVILLE	29601	403555	GREENVILLE TIMES UPSTATE	2,733	19,131	0
SC	CHEROKEE	GREENVILLE	29606	330480	IWANNA INC.	23,019	4,000	0
SC	GREENWOOD	GREENWOOD	29648	404343	GREENWOOD INDEX-JOURNAL	14,624	0	14,956
SC	GREENVILLE	GREER	29652	404544	GREER CITIZEN	10,200	21	0
SC	HAMPTON	HAMPTON	29924	404662	HAMPTON COUNTY GUARDIAN	4,215	0	0
SC	DARLINGTON	HARTSVILLE	29551	404790	DARCO NEWS & BUYERS GUIDE	0	15,000	0
SC	DARLINGTON	HARTSVILLE	29551	404780	HARTSVILLE MESSENGER	6,400	0	0
SC	DARLINGTON	HARTSVILLE	29550	404785	HARTSVILLE NEWS JOURNAL	13,700	0	0
SC	GEORGETOWN	HEMINGWAY	29554	404898	HEMINGWAY WEEKLY OBSERVER	2,336	0	0



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SC	BEAUFORT	HILTON HEAD ISLAND	29938	404400	Hilton Head Island Packet & Beaufort Gazette	36,000	0	36,000
SC	ORANGEBURG	HOLLY HILL	29059	404988	HOLLY HILL OBSERVER	1,250	0	0
SC	SPARTANBURG	INMAN	29349	405134	INMAN TIMES	3,965	0	0
SC	LANCASTER	KERSHAW	29067	405252	KERSHAW NEWS-ERA	2,700	0	0
SC	WILLIAMSBURG	KINGSTREE	29556	405313	KINGSTREE NEWS	4,800	0	0
SC	LANCASTER	LANCASTER	29720	405448	CAROLINA SHOPPER	0	9,100	0
SC	LANCASTER	LANCASTER	29720	405447	LANCASTER NEWS	13,080	0	13,511
SC	SPARTANBURG	LANDRUM	29356	405547	LANDRUM NEWS LEADER	3,200	0	0
SC	LAURENS	LAURENS	29360	405960	LAURENS CO. ADVERTISER	8,350	250	0
SC	LEXINGTON	LEXINGTON	29071	406070	LEXINGTON COUNTY CHRONICLE	7,000	0	0
SC	HORRY	LORIS	29569	406137	LORIS SCENE	2,000	0	0
SC	HORRY	LORIS	29569	406140	LORIS TIMES	4,500	0	0
SC	CLARENDON	MANNING	29102	406196	MANNING TIMES	4,000	0	0
SC	MARION	MARION	29571	406225	MARION COUNTY NEWS JOURNAL	0	15,000	0
SC	McCORMICK	MC CORMICK	29835	406432	MCCORMICK MESSENGER	2,700	113	0
SC	BERKELEY	MONCK'S CORNER	29461	406454	BERKELEY INDEPENDENT	8,500	0	0
SC	CHARLESTON	MT. PLEASANT	29464	402195	CHARLESTON POST & COURIER	98,786	0	105,613
SC	CHARLESTON	MT. PLEASANT	29464	406606	MOULTRIE NEWS	500	26,100	0
SC	HORRY	MYRTLE BEACH	29577	406755	MYRTLE BEACH HERALD	6,500	0	0
SC	HORRY	MYRTLE BEACH	29575	403410	MYRTLE BEACH NEIGHBORS (ALL 4 ZONES)	48,302	13,200	0
SC	HORRY	MYRTLE BEACH	29578	406750	MYRTLE BEACH SUN NEWS	51,056	0	59,697
SC	HORRY	N. MYRTLE BEACH	29597	407100	NORTH MYRTLE BEACH TIMES	12,584	0	0
SC	NEWBERRY	NEWBERRY	29108	406963	NEWBERRY OBSERVER	7,000	0	0
SC	GREENWOOD	NINETY SIX	29666	406996	STAR & BEACON	1,000	1,500	0
SC	AIKEN	NORTH AUGUSTA	29841	407022	NORTH AUGUSTA STAR	3,200	7	0
SC	ORANGEBURG	ORANGEBURG	29116	407200	Orangeburg Times & Democrat	18,998	0	17,670
SC	CHESTERFIELD	PAGELAND	29728	407317	PAGELAND PROGRESSIVE- JOURNAL	4,261	10	0
SC	PICKENS	PICKENS	29671	407376	PICKENS SENTINEL	7,190	62	0
SC	JASPER	RIDGELAND	29936	407435	JASPER COUNTY SUN	1,050	0	0
SC	YORK	ROCK HILL	29730	407600	ROCK HILL HERALD	29,340	0	30,505
SC	SALUDA	SALUDA	29138	407848	SALUDA STANDARD-SENTINEL INC	4,500	0	0
SC	ORANGEBURG	SANTEE	29142	407885	SANTEE STRIPER	1,000	0	0
SC	OCONEE	SENECA	29679	407897	DAILY JOURNAL / DAILY MESSENGER	10,500	25,000	0
SC	GREENVILLE	SIMPSONVILLE	29681	407969	TRIBUNE-TIMES	6,033	195	0
SC	SPARTANBURG	SPARTANBURG	29301	408282	SPARTANBURG HERALD-JOURNAL	42,253	0	49,560
SC	DORCHESTER	ST. GEORGE	29477	408497	EAGLE-RECORD	3,100	0	0
SC	CALHOUN	ST. MATTHEWS	29135	408556	CALHOUN TIMES	2,200	20	0
SC	DORCHESTER	SUMMERVILLE	29484	408615	SUMMERVILLE JOURNAL-SCENE	6,800	17,500	0
SC	SUMTER	SUMTER	29151	408640	SUMTER ITEM	21,676	0	20,833
SC	GREENVILLE	TRAVELER'S REST	29690	408978	TRAVELER'S REST MONITOR	6,000	1,000	0
SC	UNION	UNION	29379	408995	UNION DAILY TIMES	6,884	0	0
SC	OCONEE	WALHALLA	29691	409146	KEOWEE COURIER	2,300	0	0
SC	COLLETON	WALTERBORO	29488	409205	WALTERBORO PRESS AND STANDARD	6,402	0	0
SC	OCONEE	WESTMINSTER	29693	409500	WESTMINSTER NEWS	2,000	0	0
SC	NEWBERRY	WHITMIRE	29178	409618	WHITMIRE NEWS	1,581	0	0
SC	ANDERSON	WILLIAMSTON	29697	409677	WILLIAMSTON JOURNAL	4,202	0	0
SC	FAIRFIELD	WINNSBORO	29180	409733	WINNSBORO HERALD INDEPENDENT	4,500	0	0
SC	SPARTANBURG	WOODRUFF	29388	409795	WOODRUFF NEWS	4,556	0	0
SC	YORK	YORK	29745	409895	ENQUIRER-HERALD	6,088	40	0