



PLEASE CALL 248.643.9910

State	County Name	Primary City of Circulation	Primary Zip Code of Circulation	ANR Pub #	Newspaper Name	Highest Paid Circulation (Mon-Sat)	Highest Free Circulation (Mon-Sat)	Sunday Circulation
NC	HERTFORD	AHOSKIE	27910	330155	ROANOKE-CHOWAN NEWS HERALD	7,800	0	0
NC	STANLY	ALBEMARLE	28002	330211	STANLY NEWS AND PRESS	10,100	0	10,100
NC	CHEROKEE	ANDREWS	28901	330246	ANDREWS JOURNAL	2,692	0	0
NC	HARNETT	ANGIER	27501	332217	ANGIER INDEPENDENT	1,151	0	0
NC	WAKE	APEX	27502	330281	APEX HERALD	2,500	0	0
NC	BUNCOMBE	ARDEN	28704	330320	PISGAH MOUNTAIN NEWS	0	15,281	0
NC	RANDOLPH	ASHEBORO	27203	330422	COURIER-TRIBUNE	13,235	0	14,683
NC	RANDOLPH	ASHEBORO	27204	330421	RANDOLPH GUIDE	3,700	0	0
NC	BUNCOMBE	ASHEVILLE	28801	330444	ASHEVILLE CITIZEN TIMES	72,478	0	55,854
NC	PITT	AYDEN	28513	333646	TIMES-LEADER	2,200	0	0
NC	BEAUFORT	BELHAVEN	27810	339227	BEAUFORT - HYDE NEWS	2,000	2,400	0
NC	GASTON	BELMONT	28012	330550	BELMONT BANNER	3,588	0	0
NC	BUNCOMBE	BLACK MOUNTAIN	28711	330701	BLACK MOUNTAIN NEWS	3,711	46	0
NC	WATAUGA	BLOWING ROCK	28605	330713	BLOWING ROCKET	2,489	0	0
NC	AVERY	BOONE	28607	338976	AVERY JOURNAL	0	6,000	0
NC	WATAUGA	BOONE	28607	330775	HIGH COUNTRY PRESS	0	12,000	0
NC	ASHE	BOONE	28607	338975	MOUNTAIN TIMES - ASHE EDITION	0	10,500	0
NC	ASHE	BOONE	28607	338974	MOUNTAIN TIMES - WATAUGA EDITION	0	15,588	0
NC	WATAUGA	BOONE	28607	330771	WATAUGA DEMOCRAT	5,998	0	0
NC	TRANSYLVANIA	BREVARD	28712	330811	TRANSYLVANIA TIMES	8,500	0	0
NC	SWAIN	BRYSON CITY	28713	330841	SMOKY MOUNTAIN TIMES	4,700	0	0
NC	PENDER	BURGAU	28425	330900	PENDER CHRONICLE	5,536	0	0
NC	PENDER	BURGAU	28425	330911	PENDER POST	3,200	1,800	0
NC	ALAMANCE	BURLINGTON	27216	331030	BURLINGTON TIMES NEWS	27,004	0	27,388
NC	YANCEY	BURNSVILLE	28714	331086	BURNSVILLE TIMES-JOURNAL	6,155	375	0
NC	WAKE	CARY	27511	331192	CARY NEWS	21,500	33,500	0
NC	JACKSON	CASHIERS	28717	331202	CROSSROADS CHRONICLE	3,000	0	0
NC	COLUMBUS	CHADBOURN	28431	339151	CHADBOURN NEWS TIMES	0	9,127	0
NC	ORANGE	CHAPEL HILL	27516	331300	CHAPEL HILL NEWS	0	25,531	25,531
NC	MECKLENBURG	CHARLOTTE	28203	331436	CHARLOTTE BUSINESS JOURNAL	12,035	0	0
NC	MECKLENBURG	CHARLOTTE	28232	331430	CHARLOTTE OBSERVER	227,151	0	253,374
NC	FORSYTH	CHARLOTTE	28203	339355	CHARLOTTE POST	20,378	0	0
NC	MECKLENBURG	CHARLOTTE	28202	334860	LAKE NORMAN NEIGHBORS	0	0	34,200
NC	MECKLENBURG	CHARLOTTE	28270	331432	SOUTH CHARLOTTE WEEKLY	0	36,000	0
NC	GASTON	CHERRYVILLE	28021	331716	CHERRYVILLE EAGLE	3,335	75	0
NC	FORSYTH	CLEMMONS	27012	331891	CLEMMONS COURIER	2,400	30	0
NC	SAMPSON	CLINTON	28328	331900	SAMPSON INDEPENDENT	7,997	7,400	8,436
NC	POLK	COLUMBUS	28722	331921	POLK COUNTY NEWS JOURNAL	2,400	10	0
NC	CABARRUS	CONCORD	28025	331982	INDEPENDENT TRIBUNE	18,468	0	20,648
NC	GRANVILLE	CREEDMOOR	27522	331998	BUTNER-CREEDMOOR NEWS	5,155	63	0
NC	HARNETT	DUNN	28339	332215	DUNN DAILY RECORD	8,572	0	0
NC	DURHAM	DURHAM	27707	332345	CAROLINA TIMES	6,077	0	0
NC	DURHAM	DURHAM	27705	332323	DURHAM HERALD-SUN	26,291	0	29,251
NC	DURHAM	DURHAM	27701	339350	DURHAM NEWS	70,500	0	0
NC	DURHAM	DURHAM	27701	339354	TRIANGLE TRIBUNE	0	0	15,000
NC	ROCKINGHAM	EDEN	27288	332380	EDEN DAILY NEWS	3,789	0	3,789
NC	CHOWAN	EDENTON	27932	339228	CHOWAN HERALD	4,400	0	0
NC	PASQUOTANK	ELIZABETH CITY	27907	332408	ELIZABETH CITY DAILY ADVANCE	10,564	0	10,233
NC	BLADEN	ELIZABETH TOWN	28337	332406	BLADEN JOURNAL	4,400	0	0



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NC	SURRY	ELKIN	28621	332401	ELKIN TRIBUNE	5,300	0	0
NC	HALIFAX	ENFIELD	27823	337560	COMMONWEALTH PROGRESS	3,000	0	0
NC	PITT	FARMVILLE	27828	339229	FARMVILLE ENTERPRISE	2,650	0	0
NC	CUMBERLAND	FAYETTEVILLE	28301	332895	FAYETTEVILLE OBSERVER	62,966	0	64,671
NC	CUMBERLAND	FAYETTEVILLE	28301	332896	Fayetteville Observer Marketplace	0	33,000	0
NC	RUTHERFORD	FOREST CITY	28043	337421	DAILY COURIER	7,900	0	7,900
NC	CUMBERLAND	FORT BRAGG	28303	332902	PARAGLIDE / CAROLINA FLYER	0	30,000	0
NC	MACON	FRANKLIN	28734	333046	FRANKLIN PRESS	9,900	0	0
NC	WAKE	FUQUAY VARINA	27526	333350	FUQUAY-VARINA INDEPENDENT	3,900	0	0
NC	WAKE	FUQUAY-VARINA	27526	333355	HOLLY SPRINGS SUN	0	8,100	0
NC	WAKE	GARNER	27529	333395	CLEVELAND POST	0	9,450	0
NC	WAKE	GARNER	27529	333405	GARNER CITIZEN	2,000	0	0
NC	WAKE	GARNER	27529	333400	GARNER NEWS	3,500	0	0
NC	GASTON	GASTONIA	28053	333391	GASTON GAZETTE	30,592	0	31,205
NC	GATES	GATESVILLE	27938	333401	GATES COUNTY INDEX	2,750	0	0
NC	WAYNE	GOLDSBORO	27530	334385	GOLDSBORO NEWS-ARGUS	17,902	0	20,638
NC	WAYNE	GOLDSBORO	27530	334386	GOLDSBORO NEWS-ARGUS EXTRA	0	24,350	0
NC	WAYNE	GOLDSBORO	27531	334387	WRIGHT TIMES	0	5,400	0
NC	ALAMANCE	GRAHAM	27253	333501	ALAMANCE NEWS	6,448	0	0
NC	GUILFORD	GREENSBORO	27401	333600	GREENSBORO NEWS & RECORD	82,650	0	97,775
NC	FORSYTH	GREENSBORO	27401	339366	GREENSBORO THRIFTY NICKEL	0	48,000	0
NC	GUILFORD	GREENSBORO	27401	333605	NORTHERN RECORD	0	0	19,615
NC	PITT	GREENVILLE	27835	333575	GREENVILLE DAILY REFLECTOR	23,463	0	22,637
NC	PITT	GREENVILLE	27858	333580	GREENVILLE TIMES	0	5,000	0
NC	PITT	GREENVILLE	27858	333590	MINORITY VOICE NEWSPAPER	0	10,000	0
NC	PENDER	HAMPSTEAD	28443	333700	TOPSAIL VOICE	5,000	0	0
NC	Craven	HAVELOCK	28532	333920	HAVELOCK NEWS	11,888	0	0
NC	Craven	HAVELOCK	28533	333925	WINDSOCK	0	11,000	0
NC	CLAY	HAYESVILLE	28904	334000	CLAY COUNTY PROGRESS	4,100	0	0
NC	VANCE	HENDERSON	27536	333818	HENDERSON DAILY DISPATCH	7,389	0	7,460
NC	HENDERSON	HENDERSONVILLE	28792	334077	HENDERSONVILLE TIMES-NEWS	17,342	0	17,033
NC	HENDERSON	HENDERSONVILLE	28792	334078	Hendersonville Times-News Weekly	0	16,700	0
NC	PERQUIMANS	HERTFORD	27944	334090	PERQUIMANS WEEKLY	2,200	0	0
NC	CATAWBA	HICKORY	28602	334148	HICKORY DAILY RECORD	21,293	0	23,198
NC	CATAWBA	HICKORY	28603	334127	HICKORY FOCUS	0	22,000	0
NC	GUILFORD	HIGH POINT	27262	334183	ENTERPRISE EXTRA***	0	22,000	0
NC	GUILFORD	HIGH POINT	27262	334182	HIGH POINT ENTERPRISE***	20,620	0	23,411
NC	MACON	HIGHLANDS	28741	334236	HIGHLANDER	3,300	0	0
NC	ORANGE	HILLSBOROUGH	27278	334271	NEWS OF ORANGE COUNTY	3,800	0	0
NC	ONslow	JACKSONVILLE	28540	334425	JACKSONVILLE DAILY NEWS	19,723	0	20,496
NC	GUILFORD	JAMESTOWN	27282	334475	JAMESTOWN NEWS	4,000	0	0
NC	DUPLIN	KENANSVILLE	28349	334600	DUPLIN TIMES & DUPLIN TODAY	1,600	12,000	0
NC	JOHNSTON	KENLY	27542	334646	KENLY NEWS	3,100	0	0
NC	FORSYTH	KERNERSVILLE	27284	334701	KERNERSVILLE NEWS	6,000	0	0
NC	STOKES	KING	27021	338747	STOKES NEWS	8,400	0	0
NC	CLEVELAND	KINGS MOUNTAIN	28086	334831	KINGS MOUNTAIN HERALD	4,171	0	0
NC	LENOIR	KINSTON	28501	334836	KINSTON FREE PRESS	11,000	3,000	15,385
NC	LENOIR	LA GRANGE	28551	334901	WEEKLY GAZETTE	1,350	35	0
NC	SCOTLAND	LAURINBURG	28352	334900	LAURINBURG EXCHANGE	4,900	0	0



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NC	CALDWELL	LENOIR	28645	335001	LENOIR NEWS TOPIC	8,295	0	7,893
NC	DAVIDSON	LEXINGTON	27292	406050	LEXINGTON DISPATCH	10,771	0	0
NC	HARNETT	LILLINGTON	27546	335155	HARNETT COUNTY NEWS	1,753	0	0
NC	LINCOLN	LINCOLNTON	28093	335146	LINCOLN TIMES-NEWS	10,903	0	0
NC	WARREN	LITTLETON	27850	335190	LAKE GASTON GAZETTE	2,105	480	0
NC	HALIFAX	LITTLETON	27850	335181	LITTLETON OBSERVER	3,000	195	0
NC	STANLY	LOCUST	28097	335225	LOCUST WEEKLY POST	1,850	0	0
NC	FRANKLIN	LOUISBURG	27549	335251	FRANKLIN TIMES	7,225	0	0
NC	ROBESON	LUMBERTON	28358	335401	LUMBERTON ROBESONIAN	13,245	0	14,254
NC	ROCKINGHAM	MADISON	27025	335426	MADISON MESSENGER	2,407	0	0
NC	DARE	MANTEO	27954	335501	COASTLAND TIMES	10,000	0	10,000
NC	MCDOWELL	MARION	28752	335650	MCDOWELL NEWS	5,907	0	0
NC	MADISON	MARSHALL	28753	335566	NEWS-RECORD & SENTINEL	6,800	0	0
NC	UNION	MARSHVILLE	28103	335601	MARSHVILLE HOME NEWS	2,900	0	0
NC	ALAMANCE	MEBANE	27302	335636	MEBANE ENTERPRISE	2,310	0	0
NC	DAVIE	MOCKSVILLE	27028	335671	DAVIE COUNTY ENTERPRISE RECORD	9,200	0	0
NC	UNION	MONROE	28111	335698	MONROE ENQUIRER-JOURNAL	7,891	0	8,348
NC	MONTGOMERY	MONTGOMERY	27371	335680	MONTGOMERY HERALD	6,000	260	0
NC	IREDELL	MOORESVILLE	28115	335778	MOORESVILLE NEWS	0	25,500	0
NC	IREDELL	MOORESVILLE	28115	335776	MOORESVILLE TRIBUNE	4,926	0	0
NC	CARTERET	MOREHEAD CITY	28557	335811	CARTERET COUNTY NEWS-TIMES	9,965	0	11,600
NC	BURKE	MORGANTON	28680	335860	MORGANTON NEWS-HERALD	11,856	0	12,447
NC	SURRY	MOUNT AIRY	27030	336065	MOUNT AIRY NEWS	10,500	0	11,221
NC	GASTON	MOUNT HOLLY	28120	336021	MOUNT HOLLY BANNER NEWS	3,588	1,750	0
NC	WAYNE	MOUNT OLIVE	28365	336056	MOUNT OLIVE TRIBUNE	3,848	221	0
NC	CHEROKEE	MURPHY	28906	336079	CHEROKEE SCOUT	10,000	0	0
NC	DARE	NAGS HEAD	27959	336085	OUTERBANKS SENTINEL	10,000	37	10,037
NC	NASH	NASHVILLE	27856	336161	NASHVILLE GRAPHIC	4,026	0	0
NC	CRAVEN	NEW BERN	28561	336250	NEW BERN SUN JOURNAL	15,425	0	16,802
NC	AVERY	NEWLAND	28657	336262	AVERY JOURNAL-TIMES	5,496	0	0
NC	CATAWBA	NEWTON	28658	336301	OBSERVER-NEWS-ENTERPRISE	3,224	0	0
NC	WILKES	NORTH WILKESBORO	28659	336406	WILKES JOURNAL PATRIOT	15,200	0	0
NC	GUILFORD	OAK RIDGE	27310	336410	NORTHWEST OBSERVER	0	13,000	0
NC	PAMLICO	ORIENTAL	28571	336412	PAMLICO NEWS	4,800	0	0
NC	GRANVILLE	OXFORD	27565	336418	OXFORD PUBLIC LEDGER	6,500	59	0
NC	SURRY	PILOT MOUNTAIN	27041	336900	PILOT, THE	3,102	0	0
NC	CHATHAM	PITTSBORO	27312	336500	CHATHAM RECORD	3,100	0	0
NC	WASHINGTON	PLYMOUTH	27962	336616	ROANOKE BEACON	4,000	50	0
NC	HOKE	RAEFORD	28376	336686	HOKE COUNTY NEWS JOURNAL	4,100	0	0
NC	WAKE	RALEIGH	27601	336735	CAROLINIAN	13,593	650	0
NC	WAKE	RALEIGH	27601	336738	NORTH CAROLINA LAWYERS WEEKLY	2,720	4	0
NC	WAKE	RALEIGH	27614	336740	NORTH RALEIGH NEWS	48,000	0	0
NC	WAKE	RALEIGH	27601	336767	RALEIGH NEWS & OBSERVER	175,325	0	207,088
NC	ROBESON	RED SPRINGS	28377	336785	RED SPRINGS CITIZEN	615	0	0
NC	ROCKINGHAM	REIDSVILLE	27320	336790	REIDSVILLE REVIEW	5,216	0	5,216
NC	ONslow	RICHLANDS	28574	336817	RICHLANDS-BEULAVILLE ADVERTISER NEWS	3,519	0	0
NC	HALIFAX	ROANOKE RAPIDS	27870	337135	ROANOKE RAPIDS DAILY HERALD	11,500	0	12,000
NC	GRAHAM	ROBBINSVILLE	28771	337141	GRAHAM STAR	3,500	0	0
NC	MARTIN	ROBERSONVILLE	27871	337177	WEEKLY HERALD	947	20	0



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NC	RICHMOND	ROCKINGHAM	28379	339220	RICHMOND COUNTY DAILY JOURNAL	7,991	0	8,058
NC	NASH	ROCKY MOUNT	27804	339230	ROCKY MOUNT TELEGRAM	14,323	0	16,493
NC	WAKE	ROLESVILLE	27571	337300	ROLESVILLE BUZZ	0	15,000	0
NC	PERSON	ROXBORO	27573	337316	ROXBORO COURIER-TIMES	8,708	0	0
NC	FORSYTH	RURAL HALL	27045	337400	WEEKLY INDEPENDENT	1,478	143	0
NC	ROWAN	SALISBURY	28144	337545	SALISBURY POST	21,343	0	21,853
NC	LEE	SANFORD	27331	337600	SANFORD HERALD	8,883	0	8,825
NC	BRUNSWICK	SHALLOTTE	28470	337725	BRUNSWICK BEACON	16,000	0	0
NC	BRUNSWICK	SHALLOTTE	28459	337750	BRUNSWICK COUNTY NEWS&SHOPPER	0	8,000	0
NC	CLEVELAND	SHELBY	28150	337765	SHELBY STAR	17,582	0	15,628
NC	CHATHAM	SILER CITY	27344	337800	CHATHAM NEWS***	6,100	0	0
NC	JOHNSTON	SMITHFIELD	27577	337875	SMITHFIELD HERALD	15,500	0	0
NC	GREENE	SNOW HILL	28580	337911	STANDARD LACONIC	3,000	0	0
NC	MOORE	SOUTHERN PINES	28387	337946	SOUTHERN PINES PILOT	16,800	0	16,800
NC	BRUNSWICK	SOUTHPORT	28461	338086	STATE PORT PILOT	9,000	0	0
NC	ALLEGHANY	SPARTA	28675	338100	ALLEGHANY NEWS	4,396	189	0
NC	NASH	SPRING HOPE	27882	338121	SPRING HOPE ENTERPRISE	2,026	550	0
NC	MITCHELL	SPRUCE PINE	28777	338151	MITCHELL NEWS-JOURNAL	5,300	0	0
NC	CUMBERLAND	ST. PAULS	28384	338160	ST. PAULS REVIEW	1,052	0	0
NC	IREDELL	STATESVILLE	28677	338170	IREDELL CITIZEN	5,490	0	0
NC	IREDELL	STATESVILLE	28687	338168	STATESVILLE RECORD & LANDMARK	14,661	340	16,196
NC	ONSLOW	SWANSBORO	28584	338184	TIDELAND NEWS	2,680	30	0
NC	JACKSON	SYLVA	28779	338201	SYLVA HERALD	7,000	0	0
NC	COLUMBUS	TABOR CITY	28463	338225	TABOR-LORIS TRIBUNE	4,000	0	0
NC	EDGECOMBE	TARBORO	27886	338288	DAILY SOUTHERNER	4,300	0	0
NC	ALEXANDER	TAYLORSVILLE	28681	338331	TAYLORSVILLE TIMES	6,807	17	0
NC	DAVIDSON	THOMASVILLE	27361	338358	THOMASVILLE TIMES	4,700	112	0
NC	POLK	TRYON	28782	338500	TRYON DAILY BULLETIN	4,388	0	0
NC	JONES	VANCEBORO	28586	338373	JONES POST	3,039	0	0
NC	ANSON	WADESBORO	28170	338646	ANSON RECORD	6,562	0	0
NC	WAKE	WAKE FOREST	27588	338681	WAKE WEEKLY	8,400	0	0
NC	DUPLIN	WALLACE	28466	338716	WALLACE ENTERPRISE	7,376	0	0
NC	WARREN	WARRENTON	27589	338786	WARREN RECORD	5,600	165	0
NC	DUPLIN	WARSAW	28398	338821	WARSAW-FAISON NEWS	4,297	0	0
NC	BEAUFORT	WASHINGTON	27889	338888	WASHINGTON DAILY NEWS	8,000	0	8,000
NC	HAYWOOD	WAYNESVILLE	28786	338930	HAYWOOD COUNTY NEWS	0	9,500	0
NC	HAYWOOD	WAYNESVILLE	28786	338926	WAYNESVILLE MOUNTAINEER	9,283	0	0
NC	DAVIDSON	WELCOME	27374	338950	SOUTHERNER	0	10,000	0
NC	ASHE	WEST JEFFERSON	28694	338972	JEFFERSON POST	6,500	370	0
NC	COLUMBUS	WHITEVILLE	28472	339031	WHITEVILLE NEWS REPORTER	10,900	0	0
NC	MARTIN	WILLIAMSTON	27892	339225	WILLIAMSON ENTERPRISE	4,899	56	0
NC	NEW HANOVER	WILMINGTON	28401	336725	AD PAK NEW HANOVER - PENDER EDITION	0	39,500	0
NC	NEW HANOVER	WILMINGTON	28402	339115	GREATER DIVERSITY NEWS	0	0	0
NC	NEW HANOVER	WILMINGTON	28401	339101	WILMINGTON STAR-NEWS	46,007	0	49,715
NC	WILSON	WILSON	27894	339125	WILSON DAILY TIMES	23,000	0	0
NC	BERTIE	WINDSOR	27983	339292	BERTIE LEDGER-ADVANCE	4,216	0	0
NC	FORSYTH	WINSTON SALEM	27101	339356	WINSTON-SALEM JOURNAL	83,624	0	90,979
NC	FORSYTH	WINSTON-SALEM	27101	339353	WINSTON-SALEM CHRONICLE	10,500	0	0
NC	FORSYTH	WINSTON-SALEM	27101	339365	WINSTON-SALEM THRIFTY NICKEL	0	10,487	0



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NC	YADKIN	YADKINVILLE	27055	339556	YADKIN RIPPLE	5,150	0	0
NC	CASWELL	YANCEYVILLE	27379	339661	CASWELL MESSENGER	3,600	0	0
NC	WAKE	ZEBULON	27597	339905	EASTERN WAKE NEWS	0	17,000	0

