



PLEASE CALL 248.643.9910

State	County Name	Primary City of Circulation	Primary Zip Code of Circulation	ANR Pub #	Newspaper Name	Highest Paid Circulation (Mon-Sat)	Highest Free Circulation (Mon-Sat)	Sunday Circulation
LA	VERMILION	ABBEVILLE	70510	180010	ABBEVILLE MERIDIONAL	4,435	0	4,700
LA	RAPIDES	ALEXANDRIA	71306	180200	ALEXANDRIA DAILY TOWN TALK	31,167	0	33,122
LA	TANGIPAHOA	AMITE	70422	180271	AMITE TANGI DIGEST	1,400	0	0
LA	SAINT BERNARD	ARABI	70032	180361	ST. BERNARD VOICE	3,200	0	0
LA	BIENVILLE	ARCADIA	71001	180406	BIENVILLE DEMOCRAT	2,400	0	0
LA	BIENVILLE	ARCADIA	71001	187966	PROGRESS	0	9,133	0
LA	EAST BATON ROUGE	BAKER	70714	180451	BAKER OBSERVER	1,000	5	0
LA	EVANGELINE	BASILE	70515	180496	BASILE WEEKLY	1,284	56	0
LA	MOREHOUSE	BASTROP	71221	180515	BASTROP ENTERPRISE	4,931	0	0
LA	EAST BATON ROUGE	BATON ROUGE	70810	180530	BATON ROUGE ADVOCATE	100,003	0	119,769
LA	PLAQUEMINE	BELLE CHASSE	70037	181396	PLAQUEMINES GAZETTE	2,560	0	0
LA	WASHINGTON	BOGALUSA	70427	181700	BOGALUSA DAILY NEWS	6,500	0	6,600
LA	BOSSIER	BOSSIER CITY	71111	181801	BOSSIER PRESS-TRIBUNE	4,691	0	0
LA	SAINT MARTIN	BREAUX BRIDGE	70512	189101	BREAUX BRIDGE MARKETPLACE	0	12,185	0
LA	AVOYELLES	BUNKIE	71322	181891	BUNKIE RECORD	1,237	4	0
LA	CAMERON	CAMERON	70633	181936	CAMERON PILOT	2,459	11	0
LA	ACADIA	CHURCH POINT	70525	181981	CHURCH POINT NEWS	1,400	0	0
LA	EAST FELICIANA	CLINTON	70722	182026	CLINTON WATCHMAN	1,022	8	0
LA	GRANT	COLFAX	71417	182071	COLFAX CHRONICLE	2,800	100	0
LA	CALDWELL	COLUMBIA	71418	182150	CALDWELL NEWS-JOURNAL TMC	0	8,107	0
LA	CALDWELL	COLUMBIA	71418	182146	CALDWELL WATCHMAN	1,300	0	0
LA	RED RIVER	COUSHATTA	71019	182206	COUSHATTA CITIZEN	2,302	4,980	0
LA	SAINT TAMMANY	COVINGTON	70434	182251	ST. TAMMANY FARMER	4,824	0	0
LA	SAINT TAMMANY	COVINGTON	70433	182255	ST. TAMMANY NEWS	7,200	0	7,200
LA	ACADIA	CROWLEY	70526	182300	CROWLEY POST-SIGNAL	4,950	0	4,950
LA	CALCASIEU	DE QUINCY	70633	182476	DE QUINCY NEWS	3,253	10	0
LA	BEAUREGARD	DE RIDDER	70634	182400	DE RIDDER BEAUREGARD DAILY NEWS	4,071	0	7,041
LA	RICHLAND	DELHI	71232	182656	DELHI DISPATCH	1,100	0	0
LA	LIVINGSTON	DENHAM SPRINGS	70726	182701	LIVINGSTON PARISH NEWS	9,000	0	10,000
LA	ASCENSION	DONALDSONVILLE	70346	182791	DONALDSONVILLE CHIEF	1,700	0	0
LA	ST LANDRY	EUNICE	70535	182836	EUNICE NEWS***	3,600	8,500	8,500
LA	UNION	FARMERVILLE	71241	182881	FARMERVILLE GAZETTE	3,658	51	0
LA	SAINT MARY	FRANKLIN	70538	183125	FRANKLIN BANNER-TRIBUNE	5,000	0	0
LA	WASHINGTON	FRANKLINTON	70438	183151	ERA-LEADER	4,200	0	0
LA	LA FOURCHE	GALLIANO	70354	185180	LAFOURCHE GAZETTE	0	14,000	14,000
LA	SAINT HELENA	GREENSBURG	70441	183286	ST. HELENA ECHO	1,150	0	0
LA	VERMILION	GUEYDAN	70542	183501	GUEYDAN JOURNAL	983	0	0
LA	TANGIPAHOA	HAMMOND	70403	183505	HAMMOND DAILY STAR	11,000	0	13,000
LA	TANGIPAHOA	HAMMOND	70403	183506	NEIGHBORS	0	12,900	0
LA	CLAIBORNE	HAYNESVILLE	71038	183691	HAYNESVILLE NEWS	1,200	0	0
LA	CLAIBORNE	HOMER	71040	183736	GUARDIAN-JOURNAL	3,000	0	0
LA	TERREBONNE	HOUMA	70802	183750	HOUMA COURIER	27,160	0	19,207
LA	IBERIA	JEANERETTE	70544	183826	JEANERETTE ENTERPRISE	0	4,500	0
LA	LA SALLE	JENA	71342	183871	JENA TIMES	4,830	70	0
LA	JEFFERSON	JENNINGS	70546	183890	JENNINGS NEWS	5,695	0	5,695
LA	JACKSON	JONESBORO	71251	184096	JACKSON INDEPENDENT	3,400	0	0
LA	CATAHOULA	JONESVILLE	71343	184141	CATAHOULA NEWS BOOSTER	3,235	0	0
LA	VERMILION	KAPLAN	70548	184186	KAPLAN HERALD	1,800	0	0
LA	JEFFERSON	KENNER	70065	184250	KENNER STAR	0	20,700	0



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LA	TANGIPAOHA	KENTWOOD	70444	184321	KENTWOOD NEWS-LEDGER	1,200	0	0
LA	ALLEN	KINDER	70648	184411	KINDER COURIER-NEWS	1,600	0	0
LA	LAFAYETTE	LAFAYETTE	70506	184830	LAFAYETTE DAILY ADVERTISER	42,296	0	47,649
LA	JEFFERSON DAVIS	LAKE ARTHUR	70549	184870	LAKE ARTHUR SUN - TIMES	1,000	0	0
LA	CALCASIEU	LAKE CHARLES	70601	184880	LAKE CHARLES AMERICAN PRESS	37,243	0	38,889
LA	EAST CARROLL	LAKE PROVIDENCE	71254	185041	BANNER-DEMOCRAT	2,250	34	0
LA	SAINT JOHN THE BAPTIST	LAPLACE	70068	185131	L'OBSERVATEUR	5,000	0	0
LA	VERNON	LEESVILLE	71446	184890	LEESVILLE DAILY LEADER	9,000	0	13,000
LA	DE SOTO	LOGANSPOUT	71049	185350	LOGANSPOUT TRIBUNE	900	2,100	0
LA	ST CHARLES	LULING	70070	181820	ST. CHARLES HERALD-GUIDE	5,100	0	0
LA	ST JAMES	LUTCHER	70071	185401	LUTCHER NEWS EXAMINER	3,900	0	0
LA	DE SOTO	MANSFIELD	71052	185581	MANSFIELD ENTERPRISE-PROGRESS	4,000	0	0
LA	SABINE	MANY	71449	185671	SABINE INDEX	6,000	0	0
LA	AVOUELLES	MARKSVILLE	71351	185761	MARKSVILLE WEEKLY NEWS	4,402	14	0
LA	WEBSTER	MINDEN	71055	185812	MINDEN PRESS-HERALD	5,398	0	0
LA	OUACHITA	MONROE	71201	185890	MONROE NEWS-STAR	32,040	0	35,588
LA	SAINT MARY	MORGAN CITY	70380	185895	MORGAN CITY REVIEW	5,500	0	0
LA	ASSUMPTION	NAPOLEONVILLE	70390	186301	ASSUMPTION PIONEER	2,500	0	0
LA	NATCHITOCHE	NATCHITOCHE	71457	186436	NATCHITOCHE TIMES	5,385	0	0
LA	IBERIA	NEW IBERIA	70562	186750	DAILY IBERIAN	14,358	0	15,214
LA	ORLEANS	NEW ORLEANS	70113	186836	CLARION HERALD	63,000	0	0
LA	ORLEANS	NEW ORLEANS	70182	186841	LOUISIANA WEEKLY	6,500	0	0
LA	ORLEANS	NEW ORLEANS	70125	187090	NEW ORLEANS TIMES PICAYUNE	171,734	0	189,682
LA	POINTE COUPEE	NEW ROADS	70760	187336	POINTE COUPEE BANNER	5,100	0	0
LA	WEST CARROLL	OAK GROVE	71263	187426	WEST CARROLL GAZETTE	2,200	52	0
LA	ALLEN	OAKDALE	71463	187471	OAKDALE JOURNAL	1,700	0	0
LA	ST LANDRY	OPELOUSAS	70571	187525	OPELOUSAS DAILY WORLD	9,111	0	10,774
LA	IBERVILLE	PLAQUEMINE	70764	187651	PLAQUEMINE POST SOUTH	5,400	0	0
LA	TANGIPAOHA	PONCHATOULA	70454	187745	PONCHATOULA TIMES	7,300	0	0
LA	WEST BATON ROUGE	PORT ALLEN	70767	187786	WEST SIDE JOURNAL	2,400	0	0
LA	ACADIA	RAYNE	70578	187831	RAYNE ACADIAN TRIBUNE	3,505	0	0
LA	ACADIA	RAYNE	70578	187876	RAYNE INDEPENDENT	3,150	300	0
LA	RICHLAND	RAYVILLE	71269	187921	RICHLAND BEACON-NEWS	2,400	0	0
LA	LINCOLN	RUSTON	71270	187928	RUSTON DAILY LEADER	5,718	0	6,111
LA	CADDO	SHREVEPORT	71134	188536	SHREVEPORT SUN	5,500	0	0
LA	CADDO	SHREVEPORT	71101	188539	SHREVEPORT TIMES	52,911	0	60,765
LA	WEBSTER	SPRINGHILL	71075	188956	SPRINGHILL PRESS	3,150	100	0
LA	WEST FELICIANA	ST. FRANCISVILLE	70775	189046	ST. FRANCISVILLE DEMOCRAT	1,291	7	0
LA	TENSAS	ST. JOSEPH	71366	189091	TENSAS GAZETTE	1,300	0	0
LA	SAINT MARTIN	ST. MARTINVILLE	70582	189136	TECHE NEWS	5,500	0	0
LA	CALCASIEU	SULPHER	70664	188650	SOUTHWEST DAILY NEWS	4,000	0	4,000
LA	MADISON	TALLULAH	71282	189150	MADISON JOURNAL	684	8	0
LA	LA FOURCHE	THIBODAUX	70301	183801	BAYOU CATHOLIC	30,995	0	0
LA	LA FOURCHE	THIBODAUX	70302	189175	THIBODAUX DAILY COMET	10,677	0	0
LA	ST JAMES	VACHERIE	70090	189446	VACHERIE ENTERPRISE	1,800	0	0
LA	CONCORDIA	VIDALIA	71334	189525	CONCORDIA SENTINEL	4,500	0	0
LA	EVANGELINE	VILLE PLATTE	70586	185446	MAMOU ACADIAN PRESS	0	3,000	0
LA	EVANGELINE	VILLE PLATTE	70586	189541	VILLE PLATTE GAZETTE	3,400	0	3,400
LA	CALCASIEU	VINTON	70668	189586	VINTON NEWS	2,200	0	0



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LA	CADDO	VIVIAN	71082	189611	CADDO CITIZEN	1,600	90	0
LA	JEFFERSON DAVIS	WELSH	70591	189631	WELSH CITIZEN	1,000	0	0
LA	OUACHITA	WEST MONROE	71294	189676	OUACHITA CITIZEN	5,200	0	0
LA	WINN	WINNFIELD	71483	189856	WINN PARISH ENTERPRISE	3,995	60	0
LA	FRANKLIN	WINNSBORO	71295	189901	FRANKLIN SUN	6,200	0	0
LA	EAST BATON ROUGE	ZACKARY	70791	189946	ZACHARY PLAINSMAN-NEWS	1,464	14	0

