



PLEASE CALL 248.643.9910

State	County Name	Primary City of Circulation	Primary Zip Code of Circulation	ANR Pub #	Newspaper Name	Highest Paid Circulation (Mon-Sat)	Highest Free Circulation (Mon-Sat)	Sunday Circulation
FL	ALACHUA	ALACHUA	32615	090100	ALACHUA COUNTY TODAY	5,000	0	0
FL	FRANKLIN	APALACHICOLA	32320	090159	APALACHICOLA TIMES	5,000	10	0
FL	ORANGE	APOPKA	32712	090148	APOPKA CHIEF	5,000	0	0
FL	DE SOTO	ARCADIA	33980	090186	DE SOTO SUN	2,458	0	2,458
FL	DADE	AVENTURA	33160	097990	AVENTURA NEWS	0	15,000	0
FL	POLK	BARTOW	33830	090274	POLK COUNTY DEMOCRAT	2,700	0	0
FL	PINELLAS	BELLEAIR	33756	090300	BELLEAIR BEE	0	13,600	0
FL	MARION	BELLEVIEW	34421	090337	VOICE OF SOUTH MARION	2,800	0	0
FL	CALHOUN	BLOUNTSTOWN	32424	090358	COUNTY RECORD	3,000	0	0
FL	LEE	BOCA GRANDE	33924	090919	GASPARILLA GAZETTE	4,000	0	0
FL	PALM BEACH	BOCA RATON	33433	092440	BOCA RATON FORUM	0	40,541	0
FL	PALM BEACH	BOCA RATON	33496	090449	WEST BOCA FORUM	0	31,293	0
FL	LEE	BOKEELIA	33922	090918	PINE ISLAND EAGLE	8,500	0	0
FL	HOLMES	BONIFAY	32425	090507	HOLMES COUNTY TIMES-ADVERTISER	4,200	0	0
FL	LEE	BONITA SPRINGS	34133	090526	BANNER, THE	47,000	0	0
FL	PALM BEACH	BOYNTON BEACH	33437	090592	BOYNTON BEACH FORUM	0	38,949	0
FL	PALM BEACH	BOYTON BEACH	33437	096780	PALM BEACH JEWISH JOURNAL NORTH	45	31,680	0
FL	MANATEE	BRADENTON	34205	090630	BRADENTON HERALD	45,960	0	49,241
FL	MANATEE	BRADENTON	34209	090635	BRADENTON SHOPPING GUIDE (FULL RUN)	0	68,100	0
FL	HILLSBOROUGH	BRANDON	33511	090694	BRANDON NEWS & TRIBUNE	0	20,627	0
FL	SUWANNEE	BRANFORD	32008	090715	BRANFORD NEWS	1,400	0	0
FL	BROWARD	BROWARD COUNTY	33319	090785	Broward Jewish Journal - North	0	20,342	0
FL	SUMTER	BUSHNELL	33513	090862	SUMTER COUNTY TIMES	4,613	360	0
FL	NASSAU	CALLAHAN	32011	090904	NASSAU COUNTY RECORD	4,700	0	0
FL	LEE	CAPE CORAL	33904	090910	CAPE CORAL DAILY BREEZE	2,700	0	0
FL	LEE	CAPE CORAL	33904	090912	LEE COUNTY SHOPPER	0	180,000	0
FL	FRANKLIN	CARRABELLE	32320	090937	CARRABELLE TIMES	5,000	0	0
FL	HILLSBOROUGH	CARROLLWOOD	33618	090951	CARROLLWOOD NEWS & TRIBUNE	0	13,448	0
FL	LEVY	CEDAR KEY	32625	090980	CEDAR KEY BEACON	500	0	0
FL	SARASOTA	CHARLOTTE	33980	096050	NORTH PORT SUN	5,060	0	5,060
FL	GADSDEN	CHATTAHOOCHEE	32324	090967	TWIN CITY NEWS	2,000	0	0
FL	LEVY	CHIEFLAND	32626	090975	CHIEFLAND CITIZEN	3,854	0	0
FL	LEVY	CHIEFLAND	32644	090778	LEVY COUNTY JOURNAL	2,000	0	0
FL	WASHINGTON	CHIPLEY	32428	091030	WASHINGTON COUNTY NEWS	4,400	0	0
FL	PINELLAS	CLEARWATER	33755	091125	CLEARWATER BEACON	0	25,200	0
FL	PINELLAS	CLEARWATER	33758	091129	JEWISH PRESS OF PINELLAS COUNTY	4,900	0	0
FL	PINELLAS	CLEARWATER BEACH	33767	091132	CLEARWATER GAZETTE	0	17,000	0
FL	LAKE	CLERMONT	34712	091135	SOUTH LAKE PRESS	0	40,000	0
FL	PALM BEACH	CLEWISTON	33440	090310	Belle Glades Sun/Clewiston News/Glades Cnty Democr	7,500	0	0
FL	DADE	COCONUT GROVE	33133	098010	BISCAYNE BAY TRIBUNE	0	8,000	0
FL	DADE	CORAL GABLES	33146	091232	CORAL GABLES NEWS-TRIBUNE	0	8,000	0
FL	BROWARD	CORAL SPRINGS	33071	091242	CORAL SPRINGS/PARKLAND FORUM	0	37,000	0
FL	BROWARD	CORAL SPRINGS	33065	091240	NORTHWEST COMMUNITY NEWS	0	0	57,118
FL	BROWARD	CORAL SPRINGS	33076	091244	OUR TOWN NEWS	0	56,000	0
FL	WAKULLA	CRAWFORDVILLE	32326	091272	WAKULLA NEWS	5,800	0	0
FL	PUTNAM	CRESCENT CITY	32112	091303	COURIER-JOURNAL	2,500	0	0
FL	OKALOOSA	CRESTVIEW	32536	091321	CRESTVIEW NEWS BULLETIN	2,512	0	0
FL	DIXIE	CROSS CITY	32628	091345	DIXIE COUNTY ADVOCATE***	5,000	0	0
FL	DADE	CUTLER BAY	33157	091360	CUTLER BAY NEWS	0	6,000	0



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FL	BROWARD	DAVIE	33312	091437	CENTRAL WEST COMMUNITY NEWS	0	0	40,121
FL	VOLUSIA	DAYTONA BEACH	32117	091504	DAYTONA BEACH NEWS-JOURNAL	89,530	0	102,108
FL	VOLUSIA	DAYTONA BEACH	32119	091510	Hometown News - Port Orange / S Daytona	0	19,000	0
FL	WALTON	DE FUNIAK SPRINGS	32435	091555	DE FUNIAK HERALD	6,300	0	0
FL	VOLUSIA	DE LAND	32724	091605	WEST VOLUSIA BEACON	9,000	0	0
FL	BROWARD	DEERFIELD BEACH	33442	091593	DEERFIELD BEACH FORUM	0	18,800	0
FL	BROWARD	DEERFIELD BEACH	33441	091597	DEERFIELD BEACH OBSERVER	0	30,000	0
FL	BROWARD	DEERFIELD BEACH	33064	091591	PADRES DE HOY	0	46,504	0
FL	PALM BEACH	DELRAY BEACH	33484	091768	DELRAY BEACH FORUM	0	32,062	0
FL	VOLUSIA	DELTONA	32725	091627	WEST VOLUSIA PENNSAVER	0	65,000	0
FL	OKALOOSA	DESTIN	32540	091787	DESTIN LOG	7,618	88	0
FL	DADE	DORAL	33122	098007	DORAL TRIBUNE	0	10,000	0
FL	MARION	DUNNELION	34432	091801	RIVERLAND NEWS	3,200	0	0
FL	OKALOOSA	EGLIN AFB	32542	092590	EGLIN EAGLE	0	15,600	0
FL	OKALOOSA	ELGIN AFB	32542	095962	EGLIN FLYER	0	11,000	0
FL	CHARLOTTE	ENGLEWOOD	34293	091848	ENGLEWOOD SUN	5,490	0	5,490
FL	NASSAU	FERNANDINA BEACH	32034	091975	FERNANDINA BEACH NEWS-LEADER	11,900	0	0
FL	FLAGLER	FLAGLER	32136	092100	FLAGLER PENNSAVER	0	39,000	0
FL	BROWARD	FORT LAUDERDALE	33301	092435	BROWARD LOCAL	138,573	0	204,626
FL	BROWARD	FORT LAUDERDALE	33308	092445	EASTSIDE FORUM	0	28,456	0
FL	BROWARD	FORT LAUDERDALE	33301	092446	FT. LAUDERDALE SUN-SENTINEL	210,955	0	269,126
FL	BROWARD	FORT LAUDERDALE	33301	092448	NORTHEAST COMMUNITY NEWS	0	0	66,819
FL	BROWARD	FORT LAUDERDALE	33322	092456	SUNRISE FORUM	0	18,505	0
FL	POLK	FORT MEADE	33841	092500	FORT MEADE LEADER	1,500	0	0
FL	LEE	FORT MYERS	33901	092545	FORT MYERS NEWS-PRESS	80,897	0	94,628
FL	LEE	FORT MYERS BEACH	33931	090915	FORT MYERS BEACH BULLETIN	0	14,000	0
FL	LEE	FORT MYERS BEACH	33931	092559	FORT MYERS BEACH OBSERVER	0	16,000	0
FL	LEE	FORT MYERS BEACH	33931	092560	ISLAND SAND PAPER	0	11,000	0
FL	SAINT LUCIE	FORT PIERCE	34982	092570	Hometown News - Fort Pierce	0	13,650	0
FL	OKALOOSA	FORT WALTON BEACH	32547	092592	HURLBURT WARRIOR	0	7,190	0
FL	OKALOOSA	FORT WALTON BEACH	32547	092598	NORTHWEST FLORIDA DAILY NEWS	37,250	0	42,100
FL	POLK	FROSTPROOF	33843	092596	FROSTPROOF NEWS	4,000	0	0
FL	ST JOHNS	FRUIT COVE	32259	092585	ST. JOHNS COUNTY BUSINESS LEDGER	0	15,400	0
FL	SAINT LUCIE	FT. PIERCE	34982	092588	FORT PIERCE TRIBUNE	27,213	0	30,588
FL	ALACHUA	GAINESVILLE	32602	092626	GAINESVILLE RECORD	5,000	0	0
FL	ALACHUA	GAINESVILLE	32608	092630	GAINESVILLE SUN	47,364	0	48,833
FL	JACKSON	GRACEVILLE	32440	092710	GRACEVILLE NEWS	1,750	0	0
FL	POLK	HAINES CITY	33837	092850	HAINES CITY REPORTER	0	0	28,678
FL	GADSDEN	HAVANA	32333	092899	HAVANA HERALD	3,300	0	0
FL	ALACHUA	HIGH SPRINGS	32643	092983	HIGH SPRINGS HERALD	4,000	0	0
FL	BROWARD	HOLLYWOOD	33019	092443	SOUTHEAST COMMUNITY NEWS	0	0	24,053
FL	MANATEE	HOLMES BEACH	34217	092900	ANNA MARIA ISLANDER	16,000	0	0
FL	DADE	HOMESTEAD	33030	092920	SOUTH DADE NEWS LEADER	11,667	0	0
FL	CITRUS	HOMOSASSA	34446	091380	CITRUS COUNTY CHRONICLE	28,008	0	31,525
FL	CITRUS	INVERNESS	34450	093100	INVERNESS PIONEER	13,000	0	0
FL	DUVAL	JACKSONVILLE	32204	093530	FLORIDA STAR	8,500	1,500	0
FL	DUVAL	JACKSONVILLE	32202	093587	FLORIDA TIMES-UNION	156,001	0	197,668
FL	DUVAL	JACKSONVILLE	32217	093480	JAX AIR NEWS	12,000	0	0
FL	DUVAL	JACKSONVILLE	32250	093525	MAYPORT MIRROR	0	10,000	0



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FL	DUVAL	JACKSONVILLE BEACH	32250	093585	BEACHES LEADER, PONTE VERDA LEADER	11,270	7,825	0
FL	HAMILTON	JASPER	32052	093599	JASPER NEWS	1,875	0	0
FL	PALM BEACH	JUPITER	33458	093680	JUPITER COURIER	0	25,000	7,500
FL	DADE	KENDALL	33176	093685	KENDALL GAZETTE	0	10,000	0
FL	DADE	KEY BISCAIYNE	33149	093697	ISLANDER NEWS	3,500	0	0
FL	MONROE	KEY WEST	33041	093704	KEY WEST CITIZEN	8,894	0	9,454
FL	CLAY	KEYSTONE HEIGHTS	32656	093781	LAKE REGION MONITOR	2,300	0	0
FL	OSCEOLA	KISSIMMEE	34742	093800	OSCEOLA NEWS-GAZETTE	0	39,000	0
FL	OSCEOLA	KISSIMMEE	34742	093801	OSCEOLA SHOPPER (FULL RUN)	0	20,100	0
FL	HENDRY	LA BELLE	33975	093886	CALOOSA BELLE***	0	7,500	0
FL	COLLIER	LA BELLE	33975	093889	IMMOKALEE BULLETIN***	0	3,500	0
FL	UNION	LAKE BUTLER	32054	093907	UNION COUNTY TIMES	1,750	0	0
FL	COLUMBIA	LAKE CITY	32055	093985	LAKE CITY NEWS- ADVERTISER	0	32,000	0
FL	COLUMBIA	LAKE CITY	32055	093950	LAKE CITY REPORTER	8,742	0	8,816
FL	POLK	LAKE WALES	33853	094096	LAKE WALES NEWS	2,799	0	0
FL	PALM BEACH	LAKE WORTH	33463	092457	LAKE WORTH FORUM	0	13,842	0
FL	PALM BEACH	LAKE WORTH	33460	094195	LAKE WORTH HERALD	0	38,000	0
FL	POLK	LAKELAND	33815	093955	LAKELAND LEDGER	60,862	0	75,446
FL	PASCO	LAND O' LAKES	33549	093900	LAKER, THE - LAND O' LAKES EDITION	0	16,400	0
FL	PINELLAS	LARGO	33770	094245	LARGO LEADER	0	25,100	0
FL	LAKE	LEESBURG	34749	094405	LEESBURG DAILY COMMERCIAL	20,328	0	20,137
FL	LEE	LEHIGH ACRES	33936	090916	LEHIGH ACRES CITIZEN	0	16,000	0
FL	LEE	LEHIGH ACRES	33936	094474	LEHIGH ACRES NEWS STAR	0	15,000	0
FL	HILLSBOROUGH	LITHIA	33547	094517	FARM & RANCH NEWS	5,964	12,000	0
FL	HILLSBOROUGH	LITHIA	33547	094520	OSPREY OBSERVER	0	72,000	0
FL	SUWANNEE	LIVE OAK	32060	094558	SUWANNEE DEMOCRAT	5,500	0	0
FL	SUWANNEE	LIVE OAK	32064	094565	VALDOSTA SHOPPING GUIDE	0	12,000	0
FL	SARASOTA	LONGBOAT KEY	34228	096565	LONGBOAT OBSERVER	0	15,000	0
FL	HILLSBOROUGH	LUTZ	33549	094595	LUTZ COMMUNITY NEWS	0	12,000	0
FL	BAKER	MAC CLENNY	32063	094621	BAKER COUNTY PRESS	5,700	0	0
FL	MADISON	MADISON	32341	094680	MADISON COUNTY CARRIER	3,500	0	0
FL	MADISON	MADISON	32340	094726	MADISON ENTERPRISE RECORDER	3,200	0	0
FL	MONROE	MARATHON	33050	090342	MARATHON & BIG PINE FREE PRESS	0	14,000	0
FL	MONROE	MARATHON KEY	33050	094747	FLORIDA KEYS KEYNOTER	13,320	3,000	0
FL	COLLIER	MARCO ISLAND	34146	094770	MARCO EAGLE	0	15,000	0
FL	COLLIER	MARCO ISLAND	34145	094772	MARCO ISLAND SUN TIMES	0	11,465	0
FL	BROWARD	MARGATE	33063	091210	MARGATE/COCONUT CREEK FORUM	0	21,329	0
FL	JACKSON	MARIANNA	32448	094815	JACKSON COUNTY FLORIDIAN	6,436	0	6,511
FL	LAFAYETTE	MAYO	32066	094852	MAYO FREE PRESS	1,400	0	0
FL	BREVARD	MELBOURNE	32940	094850	FLORIDA TODAY	72,801	0	84,545
FL	BREVARD	MELBOURNE	32935	094845	Hometown News - Melbourne	0	19,325	0
FL	BREVARD	MELBOURNE	32941	091195	MISSILEER	0	8,500	0
FL	BREVARD	MERRITT ISLAND	32953	094875	Hometown News - North Brevard	0	22,650	0
FL	BREVARD	MERRITT ISLAND	32952	091191	PRESS-TRIBUNE	0	29,656	0
FL	DADE	MIAMI	33162	094997	DADE JEWISH JOURNAL	0	21,360	0
FL	DADE	MIAMI	33142	094900	DIARIO LAS AMERICAS	41,802	0	44,280
FL	DADE	MIAMI	33172	098012	EL ESPECIAL - MIAMI EDITION	0	25,000	0
FL	DADE	MIAMI	33132	094950	EL NUEVO HERALD	73,323	0	84,972
FL	DADE	MIAMI	33132	094951	MIAMI HERALD	197,948	0	263,612



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FL	DADE	MIAMI	33101	095009	MIAMI NEW TIMES	0	100,000	0
FL	DADE	MIAMI	33127	095007	MIAMI TIMES	28,000	0	0
FL	DADE	MIAMI	33131	095008	MIAMI TODAY	0	32,198	0
FL	DADE	MIAMI	33186	094952	MIAMI-DADE NEIGHBORS - ZONE 1	18,865	0	28,243
FL	DADE	MIAMI	33176	094953	MIAMI-DADE NEIGHBORS - ZONE 2	30,472	0	38,826
FL	DADE	MIAMI	33155	094954	MIAMI-DADE NEIGHBORS - ZONE 3	17,043	0	23,634
FL	DADE	MIAMI	33138	094955	MIAMI-DADE NEIGHBORS - ZONE 4	23,122	0	31,139
FL	DADE	MIAMI	33160	094956	MIAMI-DADE NEIGHBORS - ZONE 6	28,407	0	37,374
FL	SANTA ROSA	MILTON	32570	095569	SANTA ROSA PRESS GAZETTE	7,900	0	0
FL	JEFFERSON	MONTICELLO	32345	095608	MONTICELLO NEWS	3,700	0	0
FL	POLK	MULBERRY	33860	095671	MULBERRY PRESS	3,500	0	0
FL	COLLIER	NAPLES	34120	091220	COLLIER CITIZEN	41,000	0	0
FL	COLLIER	NAPLES	34102	095775	NAPLES DAILY NEWS	55,345	0	60,952
FL	COLLIER	NAPLES	34102	091221	VISTA SEMANAL	0	20,000	0
FL	PASCO	NEW PORT RICHEY	34652	095881	WEST PASCO PRESS	725	1,350	0
FL	VOLUSIA	NEW SMYRNA BEACH	32168	095945	Hometown News - New Smyrna Beach Edition	0	19,250	0
FL	VOLUSIA	NEW SMYRNA BEACH	32170	095944	NEW SMYRNA BEACH OBSERVER	4,600	0	0
FL	OKALOOSA	NICEVILLE	32578	095960	BAY BEACON	0	15,500	0
FL	LEE	NORTH FORT MYERS	33918	090917	NORTH FORT MYERS NEIGHBORS	0	18,500	0
FL	CHARLOTTE	NORTH PORT	34287	097328	GREEN SHEET	0	28,000	0
FL	MARION	OCALA	34478	096080	OCALA STAR-BANNER	44,750	0	45,418
FL	MARION	OCALA	34481	096060	SOUTH MARION CITIZEN	0	15,700	0
FL	OKEECHOBEE	OKEECHOBEE	34973	096090	OKEECHOBEE NEWS***	4,000	0	4,000
FL	DADE	OPA LOCKA	33056	094963	MIAMI-DADE NEIGHBORS - ZONE 5	14,412	0	24,277
FL	CLAY	ORANGE PARK	32073	096200	CLAY COUNTY LEADER	10,000	0	0
FL	ORANGE	ORLANDO	32817	096580	CENTRAL FLORIDA FUTURE	0	14,000	0
FL	ORANGE	ORLANDO	32828	096585	EAST ORLANDO SUN	0	20,000	0
FL	ORANGE	ORLANDO	32805	096590	FLORIDA SUN	16,000	0	0
FL	ORANGE	ORLANDO	32750	096577	LA PRENSA NEWSPAPER	0	65,000	0
FL	ORANGE	ORLANDO	32807	096582	ORLANDO POST	0	39,116	0
FL	ORANGE	ORLANDO	32801	096400	ORLANDO SENTINEL	228,678	0	311,636
FL	ORANGE	ORLANDO	32855	096595	ORLANDO TIMES	8,353	1,647	0
FL	ORANGE	ORLANDO	32801	096587	ORLANDO WEEKLY	0	50,000	0
FL	VOLUSIA	ORMOND BEACH	32174	091440	Daytona Pennysaver - North Zone	0	43,000	0
FL	VOLUSIA	ORMOND BEACH	32174	096597	Hometown News - Ormond Beach / Daytona Beach	0	23,000	0
FL	SEMINOLE	OVIEDO	32765	096588	SEMINOLE CHRONICLE	0	9,000	0
FL	SEMINOLE	OVIEDO	32765	096599	SEMINOLE VOICE	4,000	4,000	0
FL	PUTNAM	PALATKA	32177	096551	PALATKA DAILY NEWS	13,870	0	0
FL	BREVARD	PALM BAY	32907	099400	Hometown News - Palm Bay	0	19,175	0
FL	PALM BEACH	PALM BEACH	33480	099495	PALM BEACH DAILY NEWS (The Shiny Sheet)	8,000	5,000	8,000
FL	PALM BEACH	PALM BEACH	33480	092436	PALM BEACH LOCAL	63,890	0	78,716
FL	FLAGLER	PALM COAST	32110	096787	FLAGLER PALMCOAST NEWS-TRIBUNE	11,608	1,490	0
FL	FLAGLER	PALM COAST	32137	096785	PALM COAST OBSERVER	0	16,000	0
FL	MANATEE	PALMETTO	34221	096557	NORTH RIVER NEWS	0	7,200	0
FL	DADE	PALMETTO BAY	33157	095011	PALMETTO BAY NEWS	0	5,000	0
FL	BAY	PANAMA CITY	32402	096560	PANAMA CITY NEWS HERALD	34,248	0	39,235
FL	BROWARD	PEMBROKE PINES	33019	092447	SOUTHWEST COMMUNITY NEWS	0	0	18,583
FL	ESCAMBIA	PENSACOLA	32501	096571	MONEY SAVER	0	48,150	0
FL	ESCAMBIA	PENSACOLA	32591	096570	PENSACOLA NEWS JOURNAL	55,111	0	66,536



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FL	ESCAMBIA	PENSACOLA	32501	097091	PENSACOLA VOICE	37,000	0	0
FL	ESCAMBIA	PENSACOLA	32505	097080	THRIFTY NICKEL - PENSACOLA	0	53,000	0
FL	TAYLOR	PERRY	32348	097120	PERRY NEWSPAPERS	5,500	0	0
FL	DADE	PINECREST	33156	098000	PINECREST TRIBUNE	0	15,000	0
FL	PINELLAS	PINNELLAS PARK	33772	097165	PINELLAS PARK BEACON	0	21,800	0
FL	HILLSBOROUGH	PLANT CITY	33566	097204	PLANT CITY COURIER & TRIBUNE	7,115	0	0
FL	BROWARD	PLANTATION	33317	092455	PLANTATION FORUM	0	23,485	0
FL	OSCEOLA	POINCIANA	34758	092452	POINCIANA PIONEER	0	14,000	0
FL	BROWARD	POMPANO BEACH	33062	092450	HI-RISER NORTH	0	17,092	0
FL	BROWARD	POMPANO BEACH	33062	097310	POMPANO BEACH FORUM	0	23,822	0
FL	BROWARD	POMPANO BEACH	33060	097321	SENTRY	22,000	0	0
FL	ST JOHNS	PONTE VEDRA BEACH	32082	097300	PONTE VEDRA RECORDER	7,000	0	0
FL	CHARLOTTE	PORT CHARLOTTE	33980	097325	CHARLOTTE HARBOR SUN	49,051	0	51,837
FL	VOLUSIA	PORT ORANGE	32127	091441	Daytona Pennysaver - South Zone	0	37,000	0
FL	GULF	PORT ST. JOE	32456	097330	STAR	4,900	23	0
FL	SAINT LUCIE	PORT ST. LUCIE	34952	097335	Hometown News - Port St. Lucie	0	19,550	0
FL	GADSDEN	QUINCY	32353	097414	GADSDEN COUNTY TIMES	5,469	158	0
FL	HILLSBOROUGH	RUSKIN	33570	097547	SOUTH SHORE NEWS & TRIBUNE	0	12,333	0
FL	SAINT LUCIE	SAINT LUCIE	34995	098213	YOUR NEWS - ST. LUCIE COUNTY	0	28,000	0
FL	SEMINOLE	SANFORD	32771	097640	SANFORD HERALD	9,009	0	9,009
FL	LEE	SANIBEL	33957	090914	CAPTIVA CURRENT	2,000	0	0
FL	LEE	SANIBEL	33931	097645	ISLAND REPORTER	4,700	0	0
FL	LEE	SANIBEL	33957	090913	SANIBEL CAPTIVA ISLANDER	11,760	0	0
FL	LEE	SANIBEL	33957	090911	SANIBEL-CAPTIVA SHOPPERS GUIDE	0	14,000	0
FL	WALTON	SANTA ROSA BEACH	32459	097650	WALTON SUN	0	12,000	0
FL	SARASOTA	SARASOTA	34242	097790	PELICAN MARKETPLACE	0	12,500	0
FL	SARASOTA	SARASOTA	34242	097792	PELICAN PRESS	0	42,500	0
FL	SARASOTA	SARASOTA	34230	098130	SARASOTA HERALD-TRIBUNE	100,154	0	109,930
FL	BREVARD	SATELLITE BEACH	32937	098140	Hometown News - The Beaches	0	16,350	0
FL	INDIAN RIVER	SEBASTIAN	32958	098217	Hometown News - Sebastian River Area	0	9,825	0
FL	INDIAN RIVER	SEBASTIAN	32958	098215	SEBASTIAN SUN	0	14,400	0
FL	HIGHLANDS	SEBRING	33870	098175	HIGHLANDS TODAY	18,245	0	20,668
FL	OKEECHOBEE	SEBRING	33826	097830	PRENSA HISPANA	0	20,000	0
FL	HIGHLANDS	SEBRING	33870	090225	SEBRING NEWS SUN	10,000	0	12,000
FL	PINELLAS	SEMINOLE	33772	097900	BEACH BEACON	0	10,700	0
FL	PINELLAS	SEMINOLE	33772	097905	SEMINOLE BEACON	0	28,600	0
FL	DADE	SOUTH MIAMI	33143	098006	SOUTH MIAMI NEWS	0	5,000	0
FL	HERNANDO	SPRING HILL	34613	098165	HERNANDO TODAY	8,674	0	11,772
FL	ST JOHNS	ST. AUGUSTINE	32086	098027	ST. AUGUSTINE RECORD	18,129	0	18,881
FL	OSCEOLA	ST. CLOUD	34770	098020	ORANGE PEEL GAZETTE	0	20,000	0
FL	PINELLAS	ST. PETERSBURG	33701	097171	ST. PETERSBURG TIMES	311,502	0	406,937
FL	BRADFORD	STARKE	32091	098170	BRADFORD COUNTY TELEGRAPH	5,825	0	0
FL	MARTIN	STUART	34997	098205	Hometown News - Martin County	0	28,100	0
FL	MARTIN	STUART	34994	098210	MARTIN COUNTY	22,912	0	27,969
FL	MARTIN	STUART	34995	098211	TREASURE COAST NEWS/PRESS-TRIBUNE***	95,887	0	109,289
FL	HILLSBOROUGH	SUN CITY CENTER	33573	092594	SUN	0	13,554	0
FL	DADE	SUNNY ISLES	33160	098005	SUNNY ISLES BEACH SUN	0	8,000	0
FL	DADE	SURFSIDE	33154	098250	TROPICAL TRIBUNE MAGAZINE	0	35,000	0
FL	LEON	TALLAHASSEE	32304	098521	TALLAHASSEE ADVERTISER	8,661	5,030	0



PLEASE CALL 248.643.9910

State	County Name	Primary City of Circulation	Primary Zip Code of Circulation	ANR Pub #	Newspaper Name	Highest Paid Circulation (Mon-Sat)	Highest Free Circulation (Mon-Sat)	Sunday Circulation
FL	LEON	TALLAHASSEE	32302	098525	TALLAHASSEE DEMOCRAT	54,080	0	60,374
FL	BROWARD	TAMARAC	33321	098600	TAMARAC / N. LAUDERDALE FORUM	0	15,845	0
FL	VOLUSIA	TAMPA	33619	091500	DAYTONA TIMES	15,000	0	0
FL	SAINT LUCIE	TAMPA	33619	092587	FLORIDA COURIER	45,000	0	0
FL	PINELLAS	TAMPA	33602	091120	GULF COAST BUSINESS REVIEW	4,500	0	0
FL	HILLSBOROUGH	TAMPA	33621	098691	MACDILL THUNDERBOLT	0	9,306	0
FL	HILLSBOROUGH	TAMPA	33617	098891	NORTHEAST NEWS & TRIBUNE	0	11,353	0
FL	HILLSBOROUGH	TAMPA	33626	098690	NORTHWEST NEWS & TRIBUNE	0	12,984	0
FL	HILLSBOROUGH	TAMPA	33612	098667	PENNSAVER WEEKLY NEWS	1,544	50	0
FL	HILLSBOROUGH	TAMPA	33606	098680	SOUTH/CENTRAL TAMPA NEWS TRIBUNE	0	25,824	0
FL	HILLSBOROUGH	TAMPA	33601	098670	TAMPA TRIBUNE	216,053	0	268,988
FL	MONROE	TAVERNIER	33070	098905	Islamorada & Key Largo Free Press	0	12,800	0
FL	LAKE	THE VILLAGES	32159	099010	THE VILLAGES DAILY SUN	34,605	0	35,253
FL	BREVARD	TITUSVILLE	32796	091194	STAR ADVOCATE	0	24,728	0
FL	GILCHRIST	TRENTON	32693	099073	GILCHRIST COUNTY JOURNAL***	4,000	0	0
FL	SARASOTA	VENICE	34293	099161	VENICE GONDOLIER SUN***	38,934	0	43,774
FL	INDIAN RIVER	VERO BEACH	32960	099182	Hometown News - Vero Beach	0	18,850	0
FL	INDIAN RIVER	VERO BEACH	32960	099180	INDIAN RIVER COUNTY	29,375	0	32,048
FL	BREVARD	VIERA	32940	099200	Hometown News - Viera / Suntree / Rockledge	0	17,300	0
FL	HARDEE	WAUCHULA	33873	099241	HERALD-ADVOCATE, THE	5,470	0	0
FL	PALM BEACH	WELLINGTON	33414	099491	Palm Beach Post - North Neighborhood Post	38,368	0	0
FL	PALM BEACH	WELLINGTON	33414	099490	Palm Beach Post - West Neighborhood Post	24,163	0	0
FL	PALM BEACH	WELLINGTON	33414	092458	WELLINGTON FORUM	0	17,350	0
FL	PASCO	WESLEY CHAPEL	33543	099300	LAKER, THE - WESLEY CHAPEL EDITION	0	13,700	0
FL	BREVARD	WEST MELBOURNE	32904	099380	BREVARD BUSINESS NEWS	0	10,000	0
FL	PALM BEACH	WEST PALM BEACH	33405	099488	PALM BEACH POST***	139,876	0	167,047
FL	BROWARD	WESTON	33326	092449	WESTON GAZETTE	0	24,125	0
FL	LEVY	WILLISTON	32696	099578	WILLISTON PIONEER SUN NEWS	2,465	0	0
FL	ORANGE	WINTER GARDEN	34787	099640	WEST ORANGE TIMES	10,000	0	0
FL	POLK	WINTER HAVEN	33882	097280	WINTER HAVEN NEWS CHIEF	4,903	0	6,112
FL	ORANGE	WINTER PARK	32789	099690	WINTER PARK - MAITLAND OBSERVER	5,000	0	0
FL	PASCO	ZEPHYRHILLS	33541	099750	LAKER, THE - ZEPHYRHILLS/DADE CITY EDITION	0	10,000	0
FL	PASCO	ZEPHYRHILLS	33539	099745	ZEPHYRHILLS NEWS	5,100	0	0